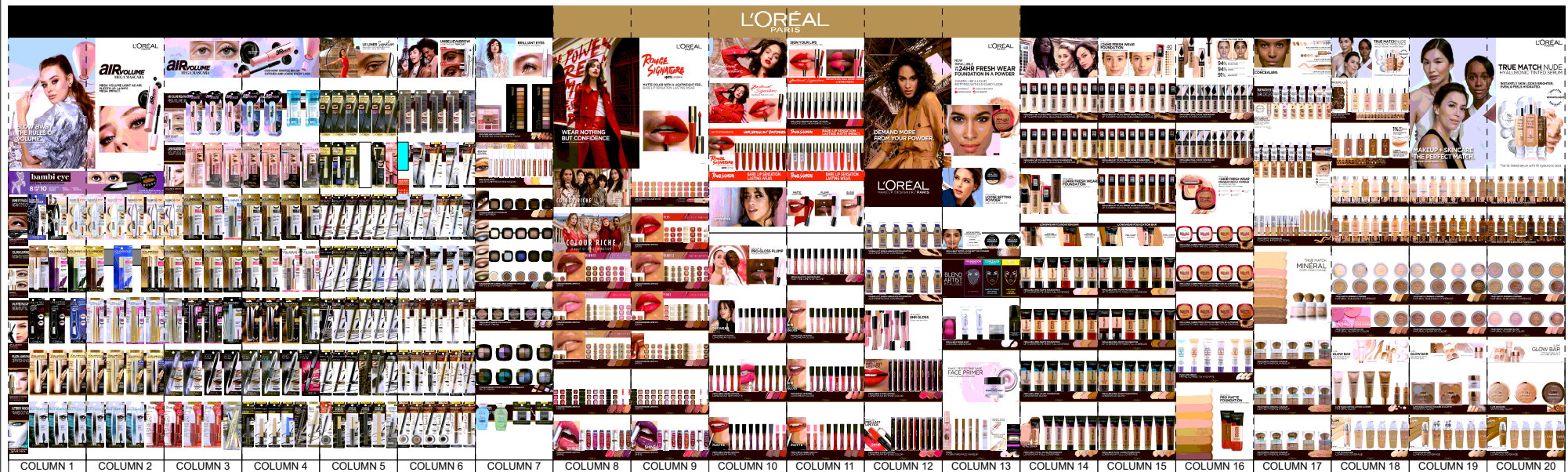




NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD AIR VLMN MEGA MSCR 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025388 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 03 Notch: 8 Fixture Type: SIGN Fixture Description: BAMBI EXTRA NOIR MSCR 1.2 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023989 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 04 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000026163
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	071249631386	Bambi Oversized Eye Mascara	Intense Black	408	
2	1	N/A	071249415504	Bambi Mascara WSH	Extra Noir	407	
3	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	

Column: 1 - Row: 05 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) LIT **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000021180
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021495, PM1000022017 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
4	1	322141454	071249330265	Voluminous Primer	Primer	300	
5	1	N/A	071249421536	Voluminous Mascara	DEEP VIOLET	970	
6	1	N/A	071249405062	Voluminous Mascara	deep green	960	

Column: 1 - Row: 06 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK UNLIMITED MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000021101
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021144 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
7	1	N/A	071249335857	Unlimited	Blackest Black	235	
8	1	N/A	071249335871	Unlimited	Black Brown	236	
9	1	N/A	071249335888	Unlimited	Blackest Black WTP	240	

Column: 1 - Row: 07 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000021182
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021493 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
10	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	
11	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	
12	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	

Column: 1 - Row: 08 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000022540
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021482 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
13	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
14	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
15	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 8

Row: 04

Lower Notch: 4

Row: 05

Lower Notch: 31

Row: 06

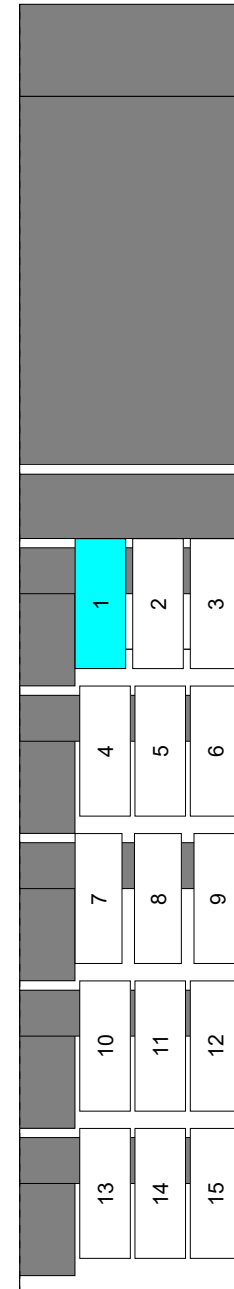
Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD AIR VLMN MEGA MSCR 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025388 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 03 Notch: 8 Fixture Type: SIGN Fixture Description: BAMBI EXTRA NOIR MSCR 2.2 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023990 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 04 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
16	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	
17	1	N/A	071249404331	Bambi Mascara WSH	black	401	
18	1	N/A	071249404348	Bambi Mascara WSH	black brown	402	
19	1	N/A	071249404355	Bambi Mascara WTP	blackest black	405	

Column: 2 - Row: 05 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 3HK VLMNS MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000077 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000077 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
20	1	322140440	071249372029	Voluminous Straight Brush	Burgundy	950	
21	1	322147581	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	
22	1	N/A	071249345450	Voluminous Original Dual Pack	Dual Pack	600	

Column: 2 - Row: 06 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
23	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	
24	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	
25	1	322145791	071249104729	Telescopic Mascara	Black	905	
26	1	322145791	071249104729	Telescopic Mascara	Black	905	

Column: 2 - Row: 07 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES WP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024539 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
27	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	
28	1	322730067	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
29	1	322146551	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
30	1	322146543	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	

Column: 2 - Row: 08 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY WP MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024533 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
31	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867	
32	1	322147612	071249256695	Voluminous Butterfly WTP	Blackest Black	871	
33	1	322147620	071249256688	Voluminous Butterfly WTP	Black	870	
34	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 8

Row: 04

Lower Notch: 4

Row: 05

Lower Notch: 31

Row: 06

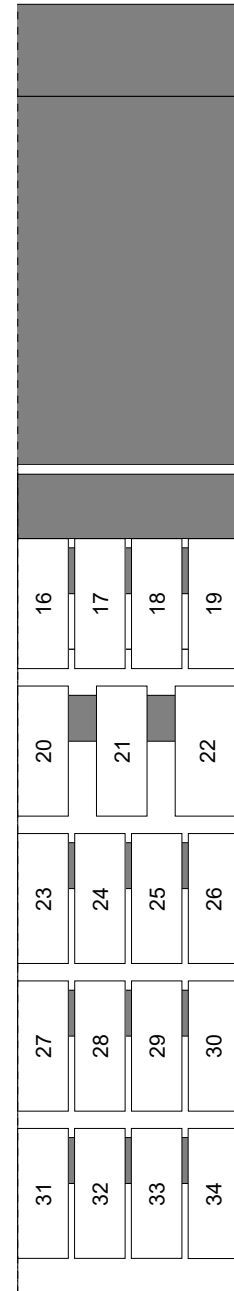
Lower Notch: 23

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: AIR VLMN MEGA MSCR 1.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025302 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000025104
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025103 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
35	1	N/A	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	850	
36	1	N/A	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	850	
37	1	N/A	071249419908	Air Volume Mega Mascara	BLACK WSH	851	

Column: 3 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WSH) HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code: PM1000024538
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021489 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
38	1	322730156	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
39	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
40	1	322141543	071249343258	Voluminous Lash Paradise WSH	Black	201	

Column: 3 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
41	1	N/A	071249404362	Bambi Mascara WTP	black	406	
42	1	2145076	071249006412	Voluminous Waterproof	Black	360	
43	1	2145076	071249006412	Voluminous Waterproof	Black	360	
44	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	

Column: 3 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
45	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	
46	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	
47	1	322144973	071249749012	Voluminous Straight Brush	Black	305	
48	1	322144981	071249669020	Voluminous Straight Brush	Black Brown	315	

Column: 3 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
49	1	322145806	071249104736	Telescopic Mascara	Black Brown	915	
50	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
51	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
52	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	

Column: 3 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK X-FIBER MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021499 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
53	1	322145864	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	
54	1	322148163	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215	
55	1	322149240	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	
56	1	322149240	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

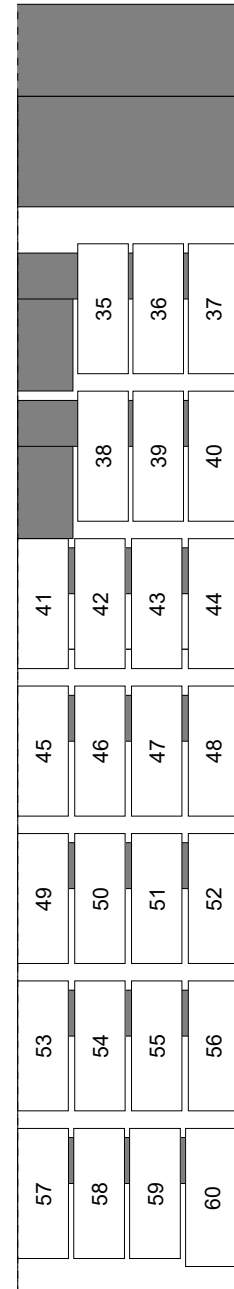
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 3 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK DBL XTD BTY TBS HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021468 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
57	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
58	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570	
59	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570	
60	1	322140296	071249194102	Voluminous False Lashes Mascara	Blackest Black	270	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

	35	36	37
	38	39	40
41	42	43	44
45	46	47	48
49	50	51	52
53	54	55	56
57	58	59	60

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: AIR VLMN MEGA MSCR (PRODUCT ONLY) 2.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025304 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 4HK LASH SERUM HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022189 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
61	1	N/A	071249419922	Air Volume Mega Mascara	BLAKEST BLACK WTP	853	
62	1	N/A	071249419939	Air Volume Mega Mascara	BLACK WTP	854	
63	1	N/A	071249385210	Lash Serum Solution		0	
64	1	N/A	071249385210	Lash Serum Solution		0	

Column: 4 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WTP) HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021490 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
65	1	322141404	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	
66	1	322148935	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
67	1	322148838	071249343319	Voluminous Lash Paradise WTP	Black	203	
68	1	322140937	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	

Column: 4 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
69	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	
70	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	
71	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	
72	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	

Column: 4 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS CB MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020916 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
73	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
74	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
75	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	
76	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	

Column: 4 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK XTR VOL CLGN WP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021502 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
77	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
78	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
79	1	322145212	071249148808	Extra Volume Collagen Washable	Black	675	
80	1	322145254	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695	

Column: 4 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MCSRA HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021498 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
81	1	322141501	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623	
82	1	322145165	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest ...	624	
83	1	322141218	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WT...	625	
84	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

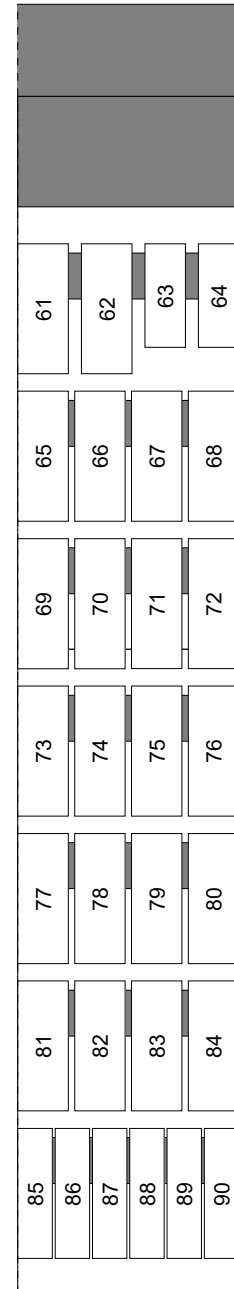
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 4 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 6HK TLSCPC LNR HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021480 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
85	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
86	1	322145822	071249119990	Telescopic Eyeliner	Black	810	
87	1	322145848	071249120033	Telescopic Eyeliner	Charcoal	820	
88	1	322142133	071249161906	Telescopic Waterproof Eyeliner	Black	800	
89	1	322145351	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
90	1	322142832	071249082140	Pencil Perfect Eye Liner	Espresso	130	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

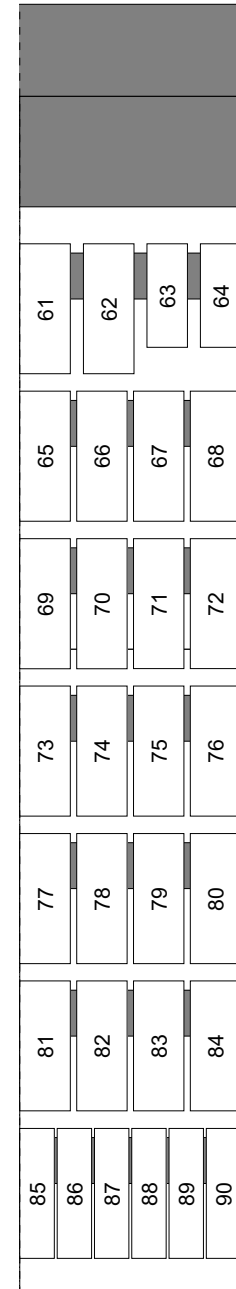
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01	Notch: 32	Fixture Type: HEADER	Fixture Description: 20' LP HDR-LIT **
HEADER Re-Order Code: PM1000009394, PM1000009395		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000019110	HEADER Rolled Up Code: N/A	UPC Blade Code:	

Column: 5 - Row: 02	Notch: 27	Fixture Type: SIGN	Fixture Description: LE LINER SIG EYE LNR 1.1 6X12 **
SIGN Re-Order Code: DP000332		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000023995	SIGN Rolled Up Code: N/A	UPC Blade Code:	

Column: 5 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 6HK LE LINER SIG EYE LNR HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000025943 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
91	1	N/A	071249415351	Le Liner Signature	Noir Cashmere	735	
92	1	N/A	071249415368	Le Liner Signature	Brown Denim	740	
93	1	N/A	071249415375	Le Liner Signature	Taupe Grey Tweed	745	
94	1	N/A	071249415382	Le Liner Signature	Blue Jersey	750	
95	1	N/A	071249415399	Le Liner Signature	Violet Wool	755	
96	1	N/A	071249415405	Le Liner Signature	Gold Velvet	760	

Column: 5 - Row: 04		Notch: 12		Fixture Type: HOOK BARS		Fixture Description: 6HK INF SIG MATTE EYE LNR HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000008				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000022901				HOOK BARS Rolled Up Code: PL3000000008		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
97	1	N/A	071249403709	Infalible Signature Matte Eyeliner	Black	700	
98	1	N/A	071249403716	Infalible Signature Matte Eyeliner	Blue	710	
99	1	N/A	071249403723	Infalible Signature Matte Eyeliner	Greige	720	
100	1	N/A	071249403730	Infalible Signature Matte Eyeliner	Burgundy	730	
101	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
102	1	322730180	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115	

Column: 5 - Row: 05		Notch: 4		Fixture Type: HOOK BARS		Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000008				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021165		HOOK BARS Rolled Up Code: PL3000000008		UPC Blade Code:			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
103	1	N/A	071249385098	Infalible Pro-Last Liner	Burgundy	830	
104	1	N/A	071249385104	Infalible Pro-Last Liner	Bronze	840	
105	1	N/A	071249385937	Infalible Pro-Last Liner	Aubergine	850	
106	1	N/A	071249385944	Infalible Pro-Last Liner	Ivy	860	
107	1	322148278	071249357248	Infalible Pro-Last Liner	Black	930	
108	1	322140822	071249357255	Infalible Pro-Last Liner	Brown	940	

Column: 5 - Row: 06		Notch: 31		Fixture Type: HOOK BARS		Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000008				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021165		HOOK BARS Rolled Up Code: PL3000000008		UPC Blade Code:			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
109	1	322146624	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
110	1	322146030	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	
111	1	322140555	071249357262	Infalible Pro-Last Liner	Grey	950	
112	1	N/A	071249385197	Infalible Pro-Last Liner	CHARCOAL SHIMMER	890	
113	1	322140092	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960	
114	1	322148121	071249357651	Infalible Pro-Last Liner	Purple	970	

Column: 5 - Row: 07		Notch: 23		Fixture Type: HOOK BARS		Fixture Description: 6HK INF LW LNR HKBR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000008				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021473				HOOK BARS Rolled Up Code: PL3000000008		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
115	1	322141488	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
116	1	322146080	071249145234	Infalible Long Wear Eyeliner	Black	511	
117	1	322147442	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
118	1	322147353	071249145258	Infalible Long Wear Eyeliner	Brown	531	
119	1	322147345	071249206041	Infalible Long Wear Eyeliner	Charcoal	521	
120	1	322147191	071249206034	Infalible Long Wear Eyeliner	Navy	541	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 5 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 6HK INF THE SPR SLIM LNR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021475 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
121	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
122	1	322140791	071249350126	Infalible The Super Slim Liner	Brown	401	
123	1	322147963	071249350157	Infalible The Super Slim Liner	Grey	402	
124	1	322143325	071249336359	Voluminous Liner Noir	Blackest Black	300	
125	1	322147727	071249289839	Infalible Superstar Liner	Black	202	
126	1	322142175	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	

Column: 5 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 6HK LIN INT BRUSH TIP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021476 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
127	1	322145092	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171	
128	1	322147696	071249152690	Lineur Intense Brush Tip	Carbon Black	790	
129	1	322144923	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
130	1	322145856	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carb...	Carbon Black	690	
131	1	322730172	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	
132	1	322140725	071249207000	Voluminous Smoldering Eyeliner	Black	645	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

91	92	93	94	95	96
97	98	99	100	101	102
103	104	105	106	107	108
109	110	111	112	113	114
115	116	117	118	119	120
121	122	123	124	125	126
127	128	129	130	131	132

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: UBB TOP COAT/BRW STYLST DEF 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000026006 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 5HK UNBELIEVA-BROW HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024531 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
133	1	322147036	071249376386	Unbelieva-Brow	Blonde	560	
134	1	322730295	071249376393	Unbelieva-Brow	Light Brunette	565	
135	1	322730326	071249376409	Unbelieva-Brow	Brunette	570	
136	1	322730287	071249376416	Unbelieva-Brow	Dark Brunette	575	
137	1	N/A	071249385074	Unbelieva-Brow	Black	580	

Column: 6 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 5HK UBB TOP COAT HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code: PM1000026001
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000026141 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
138	1	N/A	360052395604	Unbelieva-Brow Longwear Topcoat	Transparent	-	
139	1	N/A	071249392294	Brow Stylist: Definer	Light Blonde	385	
140	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
141	1	N/A	071249627686	Brow Stylist: Definer	TAUPE	386	
142	1	322147955	071249350744	Brow Stylist: Definer	Dark Blonde	391	

Column: 6 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021463 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
143	1	N/A	071249627679	Brow Stylist: Definer	AUBURN	384	
144	1	322147947	071249350751	Brow Stylist: Definer	Light Brunette	392	
145	1	N/A	071249627693	Brow Stylist: Definer	ASH BROWN	387	
146	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	
147	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	
148	1	N/A	071249392317	Brow Stylist: Definer	Black	393	

Column: 6 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022908 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
149	1	N/A	071249410448	Micro Ink Pen by Brow Stylist	Blonde	630	
150	1	N/A	071249410455	Micro Ink Pen by Brow Stylist	Dark Blonde	633	
151	1	N/A	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	636	
152	1	N/A	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639	
153	1	N/A	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642	

Column: 6 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST SHP & FILL HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021467 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
154	1	322141577	071249350270	Brow Stylist Shape & Fill	Blonde	400	
155	1	322140204	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405	
156	1	322140482	071249373088	Brow Stylist Shape & Fill	Light Brunette	410	
157	1	322141585	071249350300	Brow Stylist Shape & Fill	Brunette	415	
158	1	322141593	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420	

Column: 6 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025942 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
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Row: 01 Lower Notch: 32

Row: 02 Lower Notch: 27

Row: 03 Lower Notch: 20

Row: 04 Lower Notch: 12

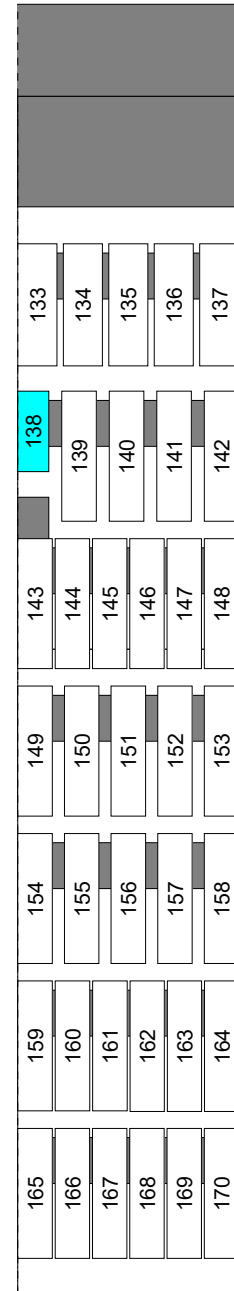
Row: 05 Lower Notch: 4

Row: 06 Lower Notch: 31

Row: 07 Lower Notch: 23

Row: 08 Lower Notch: 15

Row: 09 Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

159	1	322146860	071249339619	Brow Stylist Kabuki Blender	Blonde	312	
160	1	322147573	071249339626	Brow Stylist Kabuki Blender	Brunette	313	
161	1	322147565	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314	
162	1	322145903	071249289273	Brow Stylist Designer	Blonde	305	
163	1	322145911	071249289280	Brow Stylist Designer	Brunette	310	
164	1	322145929	071249289297	Brow Stylist Designer	Dark Brunette	315	

Column: 6 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST FRM & SET HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021464 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
165	1	322143359	071249339589	Brow Stylist Frame & Set	Blonde	212	
166	1	322146878	071249339596	Brow Stylist Frame & Set	Light Brunette	213	
167	1	322146909	071249339602	Brow Stylist Frame & Set	Warm Brunette	214	
168	1	322143448	071249341834	Brow Stylist Frame & Set	Deep Brunette	215	
169	1	322141331	071249357545	Brow Stylist Boost & Set	Light Brunette	480	
170	1	322141323	071249357552	Brow Stylist Boost & Set	Dark Brunette	490	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

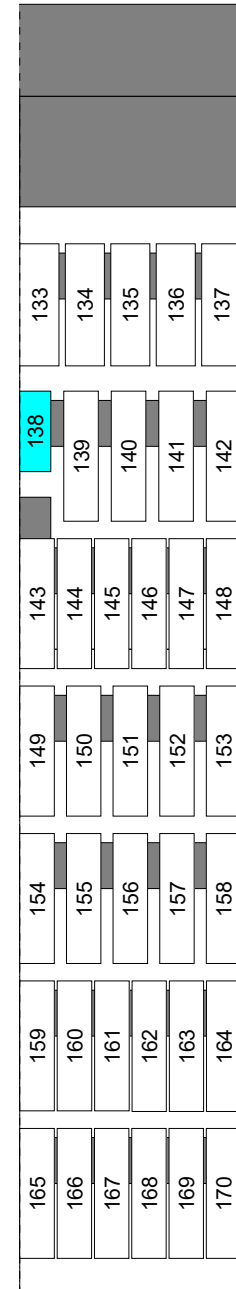
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: BRLLNT EYES SHDW 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024520 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 03 Notch: 15 Fixture Type: TRAYS Fixture Description: CR PRDS ENCHNTD/ LA PLTTE EYE TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000420 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021841 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021845 TRAYS Rolled Up Code: PL3000000420 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
171	1	322140513	071249371183	Colour Riche Paradise Enchanted Palette	-	150	
172	1	322140343	071249289754	Colour Riche La Palette - EYE	Nude 1	111	
173	1	322140929	071249289761	Colour Riche La Palette - EYE	Nude 2	112	

Column: 7 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: BRLLNT EYES SHDW TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000427 SS Graphic Re-Order Code: PM1000022932
 Graphic Re-Order Code: PM1000022915 SS Holder Re-Order Code: PM1000022959
 Carrier Tray Graphic Re-Order Code: PM1000022961, PM1000022903 TRAYS Rolled Up Code: PL3000000427 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
174	1	N/A	071249410639	Brilliant Eyes	String of Pearls	410	
175	1	N/A	071249410554	Brilliant Eyes	Diamond Drop	415	
176	1	N/A	071249410592	Brilliant Eyes	Rose gem	420	
177	1	N/A	071249410585	Brilliant Eyes	Amethyst Quartz	425	
178	1	N/A	071249410578	Brilliant Eyes	Blush Jewel	430	
179	1	N/A	071249410561	Brilliant Eyes	Crystal Shine	435	
180	1	N/A	071249410608	Brilliant Eyes	Amber Sparkle	440	
181	1	N/A	071249410653	Brilliant Eyes	Crown Gold	445	
182	1	N/A	071249410646	Brilliant Eyes	Precious Lava	450	
183	1	N/A	071249410615	Brilliant Eyes	Bronze Light	455	
184	1	N/A	071249410660	Brilliant Eyes	Radiant Ruby	460	
185	1	N/A	071249410622	Brilliant Eyes	Royal Onyx	465	

Column: 7 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: CR MONOS SHDW (MATTE) TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000299 SS Graphic Re-Order Code: PM1000022099
 Graphic Re-Order Code: PM1000017506 SS Holder Re-Order Code: PM1000017535
 Carrier Tray Graphic Re-Order Code: PM1000021525 TRAYS Rolled Up Code: PL3000000299 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
186	1	322144258	071249350218	Colour Riche Monos	Matte Chill	300	
187	1	322147939	071249350225	Colour Riche Monos	Mix and Matte	302	
188	1	322147921	071249350232	Colour Riche Monos	Matte it Up	304	
189	1	322147913	071249350256	Colour Riche Monos	Acro-matte	306	
190	1	322147604	071249350263	Colour Riche Monos	Matte-ison Avenue	308	

Column: 7 - Row: 06 Notch: 27 Fixture Type: TRAYS Fixture Description: CR MONOS/INF SHDW COMBO 3-TIER TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000095 SS Graphic Re-Order Code: PM1000025266
 Graphic Re-Order Code: PM1000025262, PM1000025263, PM1000025264 SS Holder Re-Order Code: PM1000014826
 Carrier Tray Graphic Re-Order Code: PM1000025267 TRAYS Rolled Up Code: PL3000000095 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
191	1	322142387	071249306918	Colour Riche Monos	Petite Perle	205	
192	1	322145204	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
193	1	322144525	071249199213	Infalible Shadow	Iced Latte	888	
194	1	322145327	071249306925	Colour Riche Monos	Paris Beach	200	
195	1	322142400	071249307045	Colour Riche Monos	Argentica	210	
196	1	322144559	071249199244	Infalible Shadow	Bronzed Taupe	890	
197	1	322145270	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
198	1	322142395	071249307052	Colour Riche Monos	Grand Bleu	211	
199	1	322144606	071249199312	Infalible Shadow	Eternal Sunshine	997	
200	1	322145262	071249306987	Colour Riche Monos	Little Beige Dress	201	
201	1	322148927	071249306956	Colour Riche Monos	Quartz Fume	204	
202	1	322144541	071249199305	Infalible Shadow	Amber Rush	892	
203	1	322145725	071249306949	Colour Riche Monos	Cafe Au Lait	203	
204	1	322147086	071249306963	Colour Riche Monos	Noir Cest Noir	209	
205	1	322142890	071249214602	Infalible Shadow	Golden Emerald	335	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 27

Row: 07

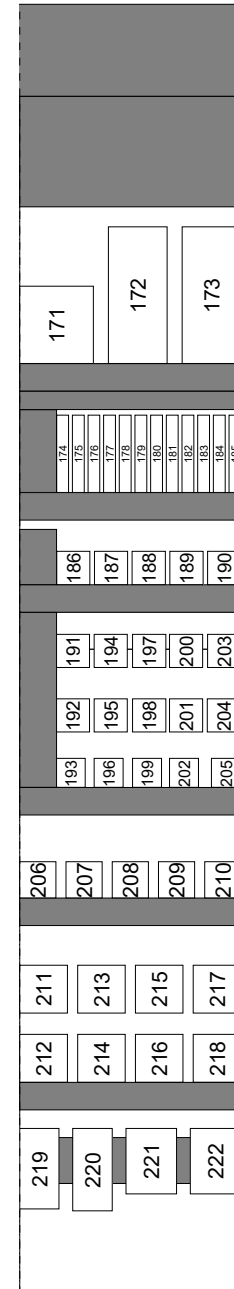
Lower Notch: 21

Row: 08

Lower Notch: 11

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 7 - Row: 07		Notch: 21		Fixture Type: TRAYS		Fixture Description: INF EYE PAINTS MET SHDW TRY 1.1 LIT **	
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000017509				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021540				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
206	1	322141674	071249352137	Infalible Paints Eye Shadow Metallics	Metallic Rose Chrome	400	
207	1	322142921	071249352113	Infalible Paints Eye Shadow Metallics	Metallic Brass Knuckles	402	
208	1	322142963	071249352106	Infalible Paints Eye Shadow Metallics	Metallic Caged	404	
209	1	322141616	071249352144	Infalible Paints Eye Shadow Metallics	Metallic Violet Luster	406	
210	1	322141705	071249352120	Infalible Paints Eye Shadow Metallics	Metallic Aluminum Foil	408	

Column: 7 - Row: 08		Notch: 11		Fixture Type: TRAYS		Fixture Description: CR POCKET PALETTE 2-TIER TRY 1.1 LIT **	
TRAYS Re-Order Code: PL3000000106				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000015112,PM1000015113				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021527				TRAYS Rolled Up Code: PL3000000106		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
211	1	322140660	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102	
212	1	322140953	071249313053	Colour Riche Pocket Palette	Haute Hazel	116	
213	1	322140911	071249313084	Colour Riche Pocket Palette	Violet Amour	114	
214	1	322140759	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112	
215	1	322142222	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106	
216	1	322141161	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108	
217	1	322140652	071249313008	Colour Riche Pocket Palette	French Biscuit	104	
218	1	322141006	071249313060	Colour Riche Pocket Palette	Silver Couture	110	

Column: 7 - Row: 09		Notch: 7		Fixture Type: HOOK BARS		Fixture Description: 2HK EMR DOUBLE TRY HOOKBAR LIT (ALT) **	
HOOK BARS Re-Order Code: PL3000000005, PL3000000006				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000024974				HOOK BARS Rolled Up Code: PL3000000005, PL3000000006 UPC Blade Code:			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
219	1	322142955	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
220	1	322146852	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof M...	001	
221	1	322140458	071249373644	Infalible Dual Pencil Sharpener	-	00	
222	1	322140458	071249373644	Infalible Dual Pencil Sharpener	-	00	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 27

Row: 07

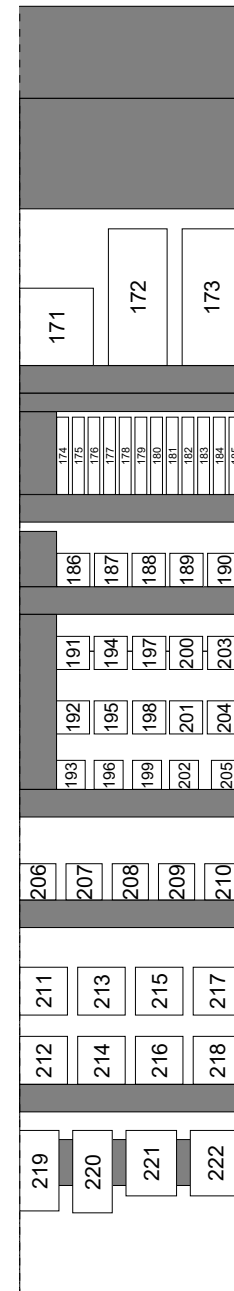
Lower Notch: 21

Row: 08

Lower Notch: 11

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD ROUGE SIG LIP 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024549 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 03 Notch: 7 Fixture Type: SIGN Fixture Description: CR LES NUS LIP 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025305 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 04 Notch: 35 Fixture Type: SIGN Fixture Description: CR HOUSE OF COLOR LIP 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023757 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 05 Notch: 27 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 2.7 (MAUVES/BERRIES 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009089 SS Graphic Re-Order Code: PM1000024173
 Graphic Re-Order Code: PM1000025893 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024181 TRAYS Rolled Up Code: DP000349, PM1000009089 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
223	1	322148993	071249046197	Colour Riche Lip Liner	Forever Rose	721	PM1000008926
224	1	322149004	071249046203	Colour Riche Lip Liner	Eternal Mauve	751	PM1000008927
225	1	322147468	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
226	1	322140602	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
227	1	322141658	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
228	1	322140597	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
229	1	N/A	071249415740	Colour Riche Original Satin Lipstick	BERRY PARISIENNE	137	
230	1	N/A	071249415733	Colour Riche Original Satin Lipstick	PARIS.NY	127	
231	1	322148715	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	

Column: 8 - Row: 06 Notch: 21 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 4.7 (PINKS 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009090 SS Graphic Re-Order Code: PM1000024175
 Graphic Re-Order Code: PM1000025895 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024183 TRAYS Rolled Up Code: DP000349, PM1000009090 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
232	1	322147298	071249081143	Colour Riche Lip Liner	Au Naturelle	780	PM1000008934
233	1	322149070	071249046272	Colour Riche Lip Liner	Toffee to Be	782	PM1000008932
234	1	322146886	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
235	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
236	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
237	1	322148579	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
238	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
239	1	322140589	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
240	1	N/A	071249415757	Colour Riche Original Satin Lipstick	MONTMARTRE	129	

Column: 8 - Row: 07 Notch: 15 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 6.7 (NUDES 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009092 SS Graphic Re-Order Code: PM1000024177
 Graphic Re-Order Code: PM1000025897 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024185 TRAYS Rolled Up Code: DP000349, PM1000009092 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
241	1	322149062	071249046265	Colour Riche Lip Liner	Nudes for Life	781	PM1000008931
242	1	322149054	071249046258	Colour Riche Lip Liner	More Chocolate	783	PM1000008930
243	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
244	1	322148862	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
245	1	322147434	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
246	1	322147418	071249083406	Colour Riche Original Satin Lipstick	Caramel Latte	799	
247	1	322147379	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
248	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
249	1	N/A	071249415788	Colour Riche Original Satin Lipstick	ORGANZA	236	

Column: 8 - Row: 08 Notch: 8 Fixture Type: TRAYS Fixture Description: CR MATTE LIP & LIPLNR TRY 1.2 LIT **
 TRAYS Re-Order Code: PL30000000346 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025251 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024999 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
250	1	N/A	071249628805	Colour Riche Matte Lipstick	RUNWAY MATTE	425	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 35

Row: 05

Lower Notch: 27

Row: 06

Lower Notch: 21

Row: 07

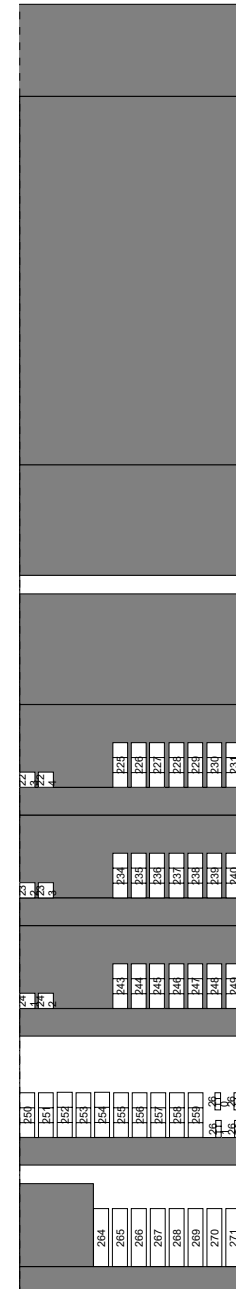
Lower Notch: 15

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021							
251	1	N/A	071249628775	Colour Riche Matte Lipstick	MATTE-RFUL RED	410	
252	1	322140814	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402	PM1000017566
253	1	N/A	071249628782	Colour Riche Matte Lipstick	RUBY MATTE-GESTY	415	
254	1	322140018	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403	PM1000017565
255	1	N/A	071249628973	Colour Riche Matte Lipstick	MATTE ME IN PARIS	430	
256	1	N/A	071249628836	Colour Riche Matte Lipstick	MATTE-LY IN MAUVE	725	
257	1	N/A	071249628812	Colour Riche Matte Lipstick	MATTE-RIAL PINK	440	
258	1	322148341	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405	PM1000017401
259	1	N/A	071249628799	Colour Riche Matte Lipstick	ROUGE ULTI-MATTE-UM	420	
260	1	322148765	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100	
261	1	322148618	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106	
262	1	322148707	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102	
263	1	322148626	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104	

Column: 8 - Row: 09		Notch: 1	Fixture Type: TRAYS	Fixture Description: CR SHINE LIP TRY 1.2 LIT **			
TRAYS Re-Order Code: DP000354				SS Graphic Re-Order Code: PM1000022100			
Graphic Re-Order Code: PM1000021148				SS Holder Re-Order Code: PM1000021005			
Carrier Tray Graphic Re-Order Code: PM1000020840		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
264	1	322146747	071249355770	Colour Riche Shine	Dewy Petal	912	
265	1	322146496	071249355848	Colour Riche Shine	Burnished Blush	906	
266	1	322148147	071249355787	Colour Riche Shine	Glazed Pink	914	
267	1	322146721	071249355817	Colour Riche Shine	Polished Tango	918	
268	1	322146797	071249355831	Colour Riche Shine	Sparkling Rose	908	
269	1	322146501	071249355855	Colour Riche Shine	Shining Peach	910	
270	1	322148016	071249355879	Colour Riche Shine	Glossy Fawn	900	
271	1	322146789	071249355862	Colour Riche Shine	Dazzling Doe	902	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 35

Row: 05

Lower Notch: 27

Row: 06

Lower Notch: 21

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD ROUGE SIG LIP 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024549 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 9 - Row: 03 Notch: 5 Fixture Type: TRAYS Fixture Description: CR LES NUS LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025117 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025102 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
272	1	N/A	071249421864	Colour Riche Les Nus	NU EXCESSIF	178	
273	1	N/A	071249421796	Colour Riche Les Nus	NU DETERMINE	172	
274	1	N/A	071249421758	Colour Riche Les Nus	NU IMPERTINENT	173	
275	1	N/A	071249421840	Colour Riche Les Nus	NU INTENSE	181	
276	1	N/A	071249421789	Colour Riche Les Nus	NU CONFIDENT	171	
277	1	N/A	071249421819	Colour Riche Les Nus	NU IRREVERENT	176	
278	1	N/A	071249421765	Colour Riche Les Nus	NU AUTHENTIQUE	177	
279	1	N/A	071249421802	Colour Riche Les Nus	NU DECADENT	179	
280	1	N/A	071249421772	Colour Riche Les Nus	NU INSOUCIANT	174	
281	1	N/A	071249421857	Colour Riche Les Nus	NU EXTREME	182	
282	1	N/A	071249421826	Colour Riche Les Nus	NU EXUBERANT	183	
283	1	N/A	071249421833	Colour Riche Les Nus	NU ARTISTIQUE	184	

Column: 9 - Row: 04 Notch: 33 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 1.7 (REDS) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009088 SS Graphic Re-Order Code: PM1000024172
 Graphic Re-Order Code: PM1000025892 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024180 TRAYS Rolled Up Code: DP000349, PM1000009088 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
284	1	322147280	071249081136	Colour Riche Lip Liner	Timeless Coral	760	PM1000008935
285	1	322147272	071249081129	Colour Riche Lip Liner	Always Red	765	PM1000008937
286	1	N/A	071249415832	Colour Riche Original Satin Lipstick	MAISON MARAIS	125	
287	1	322141640	071249216392	Colour Riche Original Satin Lipstick	Ruby Flame	317	
288	1	N/A	071249415870	Colour Riche Original Satin Lipstick	ROUGE ST. GERMAIN	120	
289	1	322148668	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
290	1	322148676	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
291	1	N/A	071249415863	Colour Riche Original Satin Lipstick	RED PASSION	297	
292	1	322147476	071249083765	Colour Riche Original Satin Lipstick	True Red	315	

Column: 9 - Row: 05 Notch: 27 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 3.7 (MAUVES/BERRIES 2) LIT **
 TRAYS Re-Order Code: DP000349, PL3000000445 SS Graphic Re-Order Code: PM1000024174
 Graphic Re-Order Code: PM1000025894 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024182 TRAYS Rolled Up Code: DP000349, PL3000000445 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
293	1	322149012	071249046210	Colour Riche Lip Liner	Lasting Plum	772	PM1000008928
294	1	322149038	071249046234	Colour Riche Lip Liner	Truly Burgundy	773	PM1000008929
295	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
296	1	322141771	071249045961	Colour Riche Original Satin Lipstick	Nature's Blush	840	
297	1	322148846	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
298	1	322141802	071249216408	Colour Riche Original Satin Lipstick	Blazing Lava	303	
299	1	322148854	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
300	1	322141797	071249216378	Colour Riche Original Satin Lipstick	Plum Explosion	766	
301	1	N/A	071249415887	Colour Riche Original Satin Lipstick	S'IL VOUS PLAIT	124	

Column: 9 - Row: 06 Notch: 21 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 5.7 (PINKS 2) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009091 SS Graphic Re-Order Code: PM1000024176
 Graphic Re-Order Code: PM1000025896 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024184 TRAYS Rolled Up Code: DP000349, PM1000009091 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
302	1	322147264	071249081112	Colour Riche Lip Liner	Beyond Pink	705	PM1000008936
303	1	322148985	071249047521	Colour Riche Lip Liner	All About Pink	708	PM1000008933
304	1	322146894	071249256213	Colour Riche Original Satin Lipstick	I Pink You're Cute	175	
305	1	322146983	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
306	1	322146991	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
307	1	322146941	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
308	1	322146959	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 33

Row: 05

Lower Notch: 27

Row: 06

Lower Notch: 21

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021						
309	1	322146975	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254
310	1	322146967	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260

Column: 9 - Row: 07		Notch: 15		Fixture Type: TRAYS		Fixture Description: CR SATIN LIP TRY 7.7 (NUDES 2) LIT **	
TRAYS Re-Order Code: DP001003		SS Graphic Re-Order Code: PM1000024179					
Graphic Re-Order Code: PM1000024147		SS Holder Re-Order Code: PM1000018033					
Carrier Tray Graphic Re-Order Code: PM1000024186		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
311	1	322148919	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
312	1	N/A	071249415801	Colour Riche Original Satin Lipstick	LE BEIGE	106	
313	1	N/A	071249415795	Colour Riche Original Satin Lipstick	SEINE SUNSET	107	
314	1	322148901	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
315	1	322148943	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
316	1	322147337	071249083222	Colour Riche Original Satin Lipstick	Ginger Spice	815	
317	1	322148896	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
318	1	322148888	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	
319	1	322148969	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
320	1	322148977	071249046029	Colour Riche Original Satin Lipstick	Spice	860	

Column: 9 - Row: 08		Notch: 8		Fixture Type: TRAYS		Fixture Description: CR MATTE LIP & LIPLNR TRY 2.2 LIT **	
TRAYS Re-Order Code: PL3000000346		SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000025252		SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000024999		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
321	1	322141307	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	PM1000017567
322	1	N/A	071249628829	Colour Riche Matte Lipstick	AROMATTE-IC ROSE	720	
323	1	N/A	071249628997	Colour Riche Matte Lipstick	LEGITI-MATTE PINK	715	
324	1	N/A	071249628980	Colour Riche Matte Lipstick	MATTE WITH LOVE	435	
325	1	N/A	071249628843	Colour Riche Matte Lipstick	HONEY MATTE-ICT	740	
326	1	N/A	071249628904	Colour Riche Matte Lipstick	CHROMATTE-IC NUDE	755	
327	1	N/A	071249628850	Colour Riche Matte Lipstick	MATTE-RN NUDE	730	
328	1	N/A	071249628867	Colour Riche Matte Lipstick	CAFÉ MATTE	735	
329	1	N/A	071249628874	Colour Riche Matte Lipstick	ROMATTE-IC ROSE	745	
330	1	N/A	071249628881	Colour Riche Matte Lipstick	MATTESPRESSO	750	
331	1	322149305	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
332	1	322148587	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
333	1	322148595	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	
334	1	322148561	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

Column: 9 - Row: 09		Notch: 1		Fixture Type: TRAYS		Fixture Description: CR SHINE LIP TRY 2.2 LIT **	
TRAYS Re-Order Code: DP000354		SS Graphic Re-Order Code: PM1000022101					
Graphic Re-Order Code: PM1000021149		SS Holder Re-Order Code: PM1000021005					
Carrier Tray Graphic Re-Order Code: PM1000020840		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
335	1	322146763	071249355800	Colour Riche Shine	Laminated Fuchsia	922	
336	1	322146810	071249355794	Colour Riche Shine	Lacquered Strawberry	920	
337	1	322145246	071249355893	Colour Riche Shine	Enamel Red	924	
338	1	322148082	071249355909	Colour Riche Shine	Glassy Garnet	926	
339	1	322146519	071249355824	Colour Riche Shine	Luminous Coral	916	
340	1	322146412	071249355886	Colour Riche Shine	Varnished Rosewood	904	
341	1	322148139	071249355916	Colour Riche Shine	Gleaming Plum	928	
342	1	322145000	071249355923	Colour Riche Shine	Splendid Blackberry	930	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 33

Row: 05

Lower Notch: 27

Row: 06

Lower Notch: 21

Row: 07

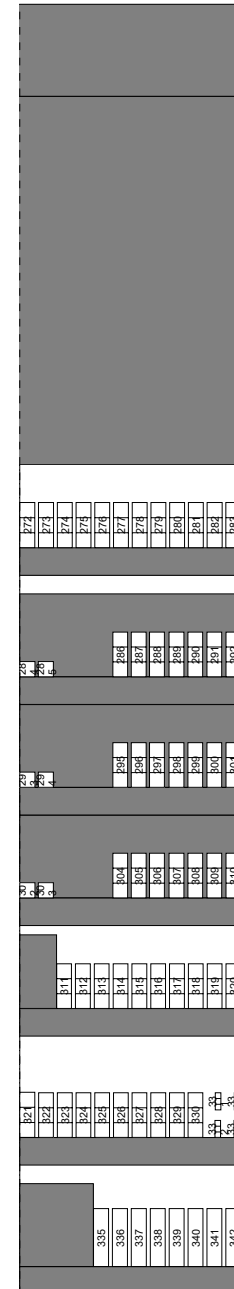
Lower Notch: 15

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: SIGNATURE LIP 1.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025307 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 03 Notch: 20 Fixture Type: SIGN Fixture Description: BRLLNT SIG LIP 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025306 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 04 Notch: 9 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 1.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code: PM1000022930
 Graphic Re-Order Code: PM1000022922 SS Holder Re-Order Code: PM1000022222
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
343	1	N/A	071249410387	Rouge Signature Empowe(reds)	ADORED	450	
344	1	N/A	071249410394	Rouge Signature Empowe(reds)	EMPOWERED	452	
345	1	N/A	071249410400	Rouge Signature Empowe(reds)	RED	454	
346	1	N/A	071249410417	Rouge Signature Empowe(reds)	DESIRED	456	
347	1	N/A	071249410424	Rouge Signature Empowe(reds)	ADMIRE	458	
348	1	N/A	071249411377	Rouge Signature Empowe(reds)	ARMORED	460	
349	1	N/A	071249411384	Rouge Signature Empowe(reds)	DISCOVERED	462	
350	1	N/A	071249411391	Rouge Signature Empowe(reds)	PREPARED	464	

Column: 10 - Row: 05 Notch: 4 Fixture Type: SIGN Fixture Description: INF LIP FMLY 1.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000026118 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 06 Notch: 30 Fixture Type: SIGN Fixture Description: INF PRO-GLSS PLUMP LIP 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000026004 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 07 Notch: 19 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 1.3 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025141
 Graphic Re-Order Code: PM1000025138 SS Holder Re-Order Code: PM0000021712
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
351	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865	
352	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870	
353	1	322149915	071249135280	Infalible 8 Hour Pro Gloss	Petal	105	
354	1	N/A	071249628959	Infalible 8 Hour Pro Gloss	PINK OPAL	880	
355	1	322141080	071249135365	Infalible 8 Hour Pro Gloss	Blush	115	
356	1	N/A	071249628942	Infalible 8 Hour Pro Gloss	NIGHTFALL ROSE	890	
357	1	322141098	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125	
358	1	322141103	071249135389	Infalible 8 Hour Pro Gloss	Posy	135	

Column: 10 - Row: 08 Notch: 10 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE GLOSS TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025819
 Graphic Re-Order Code: PM1000013936 SS Holder Re-Order Code: PM1000014814
 Carrier Tray Graphic Re-Order Code: PM1000020826 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
359	1	322147248	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300	
360	1	322146674	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302	
361	1	322147751	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304	
362	1	322146666	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306	
363	1	322146682	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308	
364	1	322147769	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310	
365	1	322145521	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312	
366	1	322147256	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314	
367	1	322145513	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316	
368	1	322147230	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 30

Row: 07

Lower Notch: 19

Row: 08

Lower Notch: 10

Row: 09

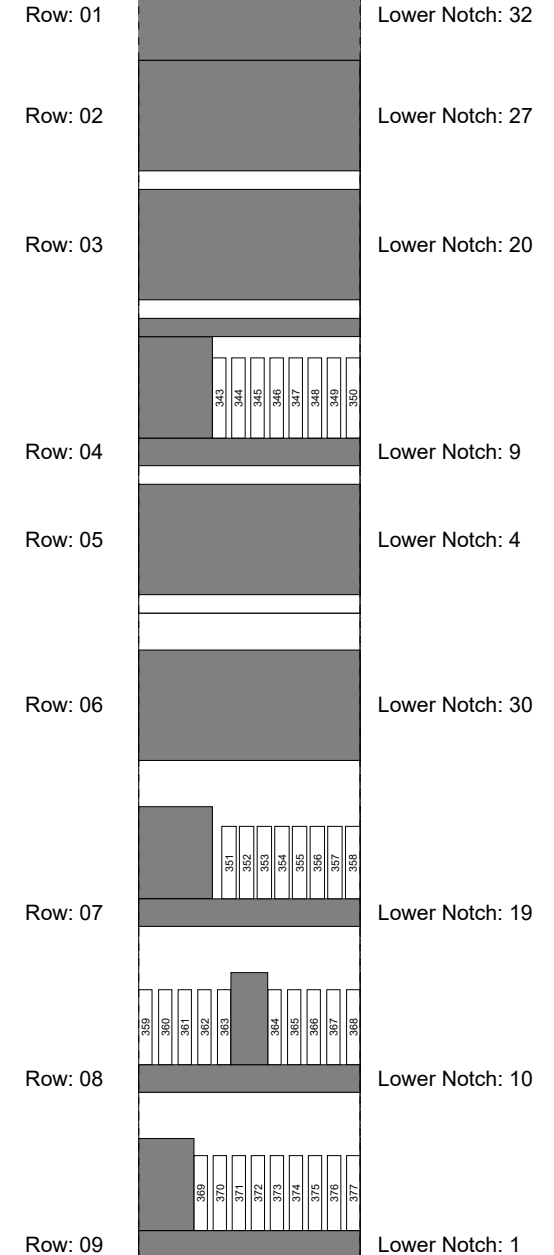
Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 10 - Row: 09 Notch: 1 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE LIQ LIP TRY 1.2 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025988
 Graphic Re-Order Code: PM1000025994 SS Holder Re-Order Code: PM0000021668
 Carrier Tray Graphic Re-Order Code: PM1000020837 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
369	1	322148553	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352	
370	1	322148511	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354	
371	1	322148456	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358	
372	1	322148406	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362	
373	1	322148383	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366	
374	1	322148367	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368	
375	1	N/A	071249358832	Infalible Pro-Matte Liquid Lipstick	Petal Potion	372	
376	1	N/A	071249395523	Infalible Pro-Matte Les Macarons	Dose of Rose	818	
377	1	N/A	071249395530	Infalible Pro-Matte Les Macarons	Praline De Paris	820	



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: SIGNATURE LIP 2.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025308 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: BRLLNT SIG LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025116 SS Holder Re-Order Code:
 Carrier Graphic: PM1000025146, PM1000025101 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
378	1	N/A	071249409947	Brilliant Signature	BE CHEERFUL	316	
379	1	N/A	071249409961	Brilliant Signature	BE BRILLIANT	311	
380	1	N/A	071249409978	Brilliant Signature	BE POWERFUL	312	
381	1	N/A	071249409992	Brilliant Signature	BE SUCCESSFUL	314	
382	1	N/A	071249409985	Brilliant Signature	BE REBELLIOUS	313	
383	1	N/A	071249409930	Brilliant Signature	BE COURAGEOUS	315	
384	1	N/A	071249409886	Brilliant Signature	BE DETERMINED	301	
385	1	N/A	071249409909	Brilliant Signature	BE INDEPENDENT	303	
386	1	N/A	071249409923	Brilliant Signature	BE CAPTIVATING	305	
387	1	N/A	071249409916	Brilliant Signature	BE UNCONTROLLABLE	300	
388	1	N/A	071249409893	Brilliant Signature	BE OUTSTANDING	302	
389	1	N/A	071249409954	Brilliant Signature	BE FIERY	317	

Column: 11 - Row: 04 Notch: 9 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 2.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022924 SS Holder Re-Order Code:
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
390	1	322730897	071249369913	Rouge Signature	I RULE	414	
391	1	322730960	071249369920	Rouge Signature	I CREATE	416	
392	1	322730944	071249369937	Rouge Signature	I EMPOWER	418	
393	1	322730928	071249369982	Rouge Signature	I EXPLORE	428	
394	1	N/A	071249396810	Rouge Signature Parisian Sunset	I Lead	444	
395	1	N/A	071249396797	Rouge Signature Parisian Sunset	I Choose	440	
396	1	N/A	071249396766	Rouge Signature Parisian Sunset	I Savor	434	
397	1	N/A	071249396780	Rouge Signature Parisian Sunset	I Decide	438	
398	1	N/A	071249396773	Rouge Signature Parisian Sunset	I Radiate	436	
399	1	322730952	071249369951	Rouge Signature	I DON'T	422	
400	1	322730871	071249369975	Rouge Signature	I AM WORTH IT	426	
401	1	N/A	071249396803	Rouge Signature Parisian Sunset	I Captivate	442	

Column: 11 - Row: 05 Notch: 4 Fixture Type: SIGN Fixture Description: INF LIP FMLY 2.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000026119 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 06 Notch: 28 Fixture Type: TRAYS Fixture Description: INF PRO-GLSS PLUMP LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025993 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025985 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
402	1	N/A	071249421994	Infalible Pro-Gloss Plump Lip	Mirror	600	
403	1	N/A	071249422007	Infalible Pro-Gloss Plump Lip	Rosy Flush	601	
404	1	N/A	071249422014	Infalible Pro-Gloss Plump Lip	Sheer Blossom	602	
405	1	N/A	071249422021	Infalible Pro-Gloss Plump Lip	Blush Gleam	603	
406	1	N/A	071249422038	Infalible Pro-Gloss Plump Lip	Radiant Mauve	604	
407	1	N/A	071249422045	Infalible Pro-Gloss Plump Lip	Moonlit Rose	605	
408	1	N/A	071249422052	Infalible Pro-Gloss Plump Lip	Mauve Glow	606	
409	1	N/A	071249422069	Infalible Pro-Gloss Plump Lip	Sunlit Shimmer	607	
410	1	N/A	071249422076	Infalible Pro-Gloss Plump Lip	True Berry	608	
411	1	N/A	071249422083	Infalible Pro-Gloss Plump Lip	Lucid Glow	609	
412	1	N/A	071249422090	Infalible Pro-Gloss Plump Lip	Nude Twinkle	610	
413	1	N/A	071249422106	Infalible Pro-Gloss Plump Lip	Ruby Sheen	611	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 28

Row: 07

Lower Notch: 19

Row: 08

Lower Notch: 10

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 11 - Row: 07			Notch: 19		Fixture Type: TRAYS		Fixture Description: INF 8HR PRO GLSS LIP TRY 2.3 LIT **		
TRAYS Re-Order Code: DP000351			SS Graphic Re-Order Code: PM1000025142						
Graphic Re-Order Code: PM1000025139			SS Holder Re-Order Code: PM0000026556						
Carrier Tray Graphic Re-Order Code: PM1000025523			TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
414	1	322141048	071249135327	Infalible 8 Hour Pro Gloss	Suede	805			
415	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885			
416	1	322141153	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405			
417	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875			
418	1	322141014	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415			
419	1	322141056	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815			
420	1	322141111	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505			
421	1	322141064	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825			
422	1	322141072	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835			

Column: 11 - Row: 08		Notch: 10		Fixture Type: TRAYS		Fixture Description: INF 8HR PRO GLSS LIP TRY 3.3 LIT **	
TRAYS Re-Order Code: DP000351				SS Graphic Re-Order Code: PM1000025145			
Graphic Re-Order Code: PM1000025140				SS Holder Re-Order Code: PM0000026556			
Carrier Tray Graphic Re-Order Code: PM1000025523				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
423	1	322141137	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
424	1	322141129	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515	
425	1	322141145	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715	
426	1	322142248	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140	
427	1	322144046	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320	
428	1	322141828	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340	
429	1	322141836	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
430	1	322141022	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305	
431	1	322141030	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315	

Column: 11 - Row: 09		Notch: 1		Fixture Type: TRAYS		Fixture Description: INF PRO-MATTE LIQ LIP TRY 2.2 LIT **	
TRAYS Re-Order Code: DP000351				SS Graphic Re-Order Code: PM1000025989			
Graphic Re-Order Code: PM1000025995				SS Holder Re-Order Code: PM0000021668			
Carrier Tray Graphic Re-Order Code: PM1000020837				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
432	1	N/A	071249395547	Infalible Pro-Matte Les Macarons	Mon Caramel	822	
433	1	N/A	071249395554	Infalible Pro-Matte Les Macarons	Guava Gush	824	
434	1	322730253	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842	
435	1	N/A	071249636749	Infalible Pro-Matte Liquid Lipstick	Ma Cherie	870	
436	1	N/A	071249636756	Infalible Pro-Matte Liquid Lipstick	Red Affair	872	
437	1	N/A	071249636763	Infalible Pro-Matte Liquid Lipstick	Pink Soiree	874	
438	1	N/A	071249636770	Infalible Pro-Matte Liquid Lipstick	Barely Sunset	876	
439	1	N/A	071249636787	Infalible Pro-Matte Liquid Lipstick	Raspberry Rose	878	
440	1	N/A	071249636794	Infalible Pro-Matte Liquid Lipstick	Midnight Mauve	880	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 9

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 28

Row: 07

Lower Notch: 19

Row: 08

Lower Notch: 10

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD INF FAMILY 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025832 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 03 Notch: 7 Fixture Type: SIGN Fixture Description: L'OREAL LOGO 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000018220 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 04 Notch: 32 Fixture Type: TRAYS Fixture Description: VL SRM TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019386 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023801 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
441	1	322143008	071249178973	Visible Lift Serum Absolute	Soft Ivory	143	CS000425
442	1	322142515	071249179000	Visible Lift Serum Absolute	Light Ivory	144	CS000426
443	1	322142523	071249178966	Visible Lift Serum Absolute	Classic Ivory	145	CS000427
444	1	322142939	071249178935	Visible Lift Serum Absolute	Nude Beige	146	CS000428
445	1	322142531	071249178959	Visible Lift Serum Absolute	Creamy Natural	147	CS000429
446	1	322142078	071249178997	Visible Lift Serum Absolute	Natural Buff	148	CS000430

Column: 12 - Row: 05 Notch: 25 Fixture Type: TRAYS Fixture Description: VL SRM TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019392 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023801 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
447	1	322142492	071249178942	Visible Lift Serum Absolute	Buff Beige	149	CS000431
448	1	322142549	071249178928	Visible Lift Serum Absolute	Natural Beige	151	CS000432
449	1	322142426	071249178911	Visible Lift Serum Absolute	Sand Beige	152	CS000433
450	1	322142086	071249178980	Visible Lift Serum Absolute	Sun Beige	154	CS000434
451	1	322142507	071249179024	Visible Lift Serum Absolute	Honey Beige	155	CS000435
452	1	322142060	071249179031	Visible Lift Serum Absolute	Classic Tan	157	CS000436

Column: 12 - Row: 06 Notch: 20 Fixture Type: SIGN Fixture Description: INF 8HR PRO-GLSS 1.1 (PRODUCT ONLY) 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000026205 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 07 Notch: 10 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP TRY LIT 1.2 **
 TRAYS Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000022210
 Graphic Re-Order Code: PM1000022207 SS Holder Re-Order Code: PM1000013134
 Carrier Tray Graphic Re-Order Code: PM1000020824 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
453	1	322141844	071249290033	Infalible Lip 2-Step	Timeless Rose	115	PM1000012679
454	1	322143260	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119	PM1000012682
455	1	322143707	071249290095	Infalible Lip 2-Step	Permanent Blush	117	PM1000012687
456	1	322144656	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113	PM1000012678
457	1	322145157	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109	PM1000012672
458	1	322144876	071249290064	Infalible Lip 2-Step	Passionate Petal	111	PM1000012681
459	1	322143561	071249290330	Infalible Lip 2-Step	Forever Candy	103	PM1000012686
460	1	322145173	071249290040	Infalible Lip 2-Step	Lilac Infinite	105	PM1000012676
461	1	322145181	071249290101	Infalible Lip 2-Step	Violet Parfait	107	PM1000012673
462	1	322143210	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223	PM1000012691

Column: 12 - Row: 08 Notch: 1 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP TRY LIT 2.2 **
 TRAYS Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000022211
 Graphic Re-Order Code: PM1000022208 SS Holder Re-Order Code: PM1000013467
 Carrier Tray Graphic Re-Order Code: PM1000020825 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
463	1	322142094	071249290453	Infalible Lip 2-Step	Raisin Revival	215	PM1000012683
464	1	322143309	071249290361	Infalible Lip 2-Step	Cherry Noir	217	PM1000012677
465	1	322143456	071249290347	Infalible Lip 2-Step	Continual Crimson	213	PM1000012675
466	1	322143595	071249290323	Infalible Lip 2-Step	Red	211	PM1000012685
467	1	322142947	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209	PM1000012688
468	1	322143317	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207	PM1000012674

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 32

Row: 05

Lower Notch: 25

Row: 06

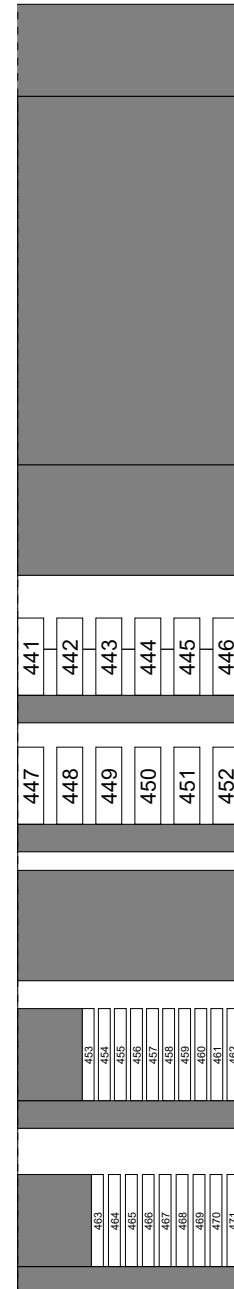
Lower Notch: 20

Row: 07

Lower Notch: 10

Row: 08

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

469	1	322144842	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201	PM1000012680
470	1	322143228	071249290392	Infalible Lip 2-Step	Heaven to Henna	205	PM1000012684
471	1	322141886	071249290460	Infalible Lip 2-Step	Always Almond	123	PM1000012692

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 32

Row: 05

Lower Notch: 25

Row: 06

Lower Notch: 20

Row: 07

Lower Notch: 10

Row: 08

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 12 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD INF FAMILY 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025832 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 03 Notch: 7 Fixture Type: SIGN Fixture Description: INF LS SETTING PWDR 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023201 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 04 Notch: 32 Fixture Type: TRAYS Fixture Description: INF LS SETTING PWDR TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code: PM1000022933
 Graphic Re-Order Code: PM1000022921 SS Holder Re-Order Code: PM0000014739
 Carrier Tray Graphic Re-Order Code: PM1000022910 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
472	1	N/A	071249407974	Infalible Loose Setting Powder	translucent light-medium	612	
473	1	N/A	071249407981	Infalible Loose Setting Powder	translucent medium-deep	614	

Column: 13 - Row: 05 Notch: 28 Fixture Type: SIGN Fixture Description: INF BLEND ARTIST 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019661 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 06 Notch: 18 Fixture Type: TRAYS Fixture Description: INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **
 TRAYS Re-Order Code: PM1000019887 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019876 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021537 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
474	1	322144012	071249340219	Infalible Blend Artist - Foundation Blender	-	101	PM1000015722
475	1	322141234	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120	
476	1	322141399	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130	
477	1	322144907	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610	
478	1	322140034	071249294055	Infalible Pro-Spray & Set Makeup Extender...	Pro-Mist & Set Makeup Ext...	215	

Column: 13 - Row: 07 Notch: 12 Fixture Type: SIGN Fixture Description: MGC PRFCTNG BASE (PRODUCT ONLY) 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019481 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 08 Notch: 1 Fixture Type: TRAYS Fixture Description: MGC FMLY CMBO (4 HGHLGHTR) W/TM LUMI SHK & GLW TRY ...
 TRAYS Re-Order Code: PM1000014841 SS Graphic Re-Order Code: PM1000018451
 Graphic Re-Order Code: PM1000023950 SS Holder Re-Order Code: PM1000014847
 Carrier Tray Graphic Re-Order Code: PM1000021568 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
479	1	N/A	071249382585	True Match Lumi Shake & Glow Dew Mist	-	100	
480	1	322142298	071249210130	Magic Lumi Highlighter	Fair	860	
481	1	322142303	071249210147	Magic Lumi Highlighter	Light	862	
482	1	322142311	071249210154	Magic Lumi Highlighter	Medium	864	
483	1	322140199	071249236390	Magic Lumi Highlighter	Deep	866	
484	1	322141713	071249217436	Magic Lumi Light Infusing Primer	Primer	896	PM1000008898
485	1	322149656	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	Q0016000

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 32

Row: 05

Lower Notch: 28

Row: 06

Lower Notch: 18

Row: 07

Lower Notch: 12

Row: 08

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: INF 24HR FDTN 1.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023766 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 1.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022916 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
486	1	N/A	071249408148	Infalible 24 HR Fresh Wear Foundation	snow	390	
487	1	N/A	071249408094	Infalible 24 HR Fresh Wear Foundation	rose pearl	395	
488	1	322730766	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400	
489	1	322730740	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405	
490	1	322730708	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410	
491	1	N/A	071249408087	Infalible 24 HR Fresh Wear Foundation	beige ivory	411	
492	1	N/A	071249408063	Infalible 24 HR Fresh Wear Foundation	warm ivory	412	
493	1	322730635	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415	

Column: 14 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 3.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022918 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
494	1	322730643	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460	
495	1	322730855	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465	
496	1	322730813	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470	
497	1	322730821	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475	
498	1	322730805	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480	
499	1	N/A	071249408100	Infalible 24 HR Fresh Wear Foundation	cool sand	481	
500	1	N/A	071249408124	Infalible 24 HR Fresh Wear Foundation	radiant sun	482	
501	1	322730669	071249382288	Infalible 24 HR Fresh Wear Foundation	Golden Sun	485	

Column: 14 - Row: 05 Notch: 6 Fixture Type: SIGN Fixture Description: INF 24HR FDTN (PRODUCT ONLY) 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023762 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 06 Notch: 35 Fixture Type: SIGN Fixture Description: INF FDTN FINDER 1.2 (PRODUCT ONLY) 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023771 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 07 Notch: 26 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 1.4 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000023974 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023970 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
502	1	322140995	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	PM1000012664
503	1	N/A	071249361597	Infalible Pro-Matte Foundation	Ivory Buff	101 5	
504	1	322141747	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	PM1000012660
505	1	N/A	071249412138	Infalible Pro-Matte Foundation	Natural Rose	102 5	
506	1	322141739	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	PM1000012663
507	1	322141721	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	PM1000012666

Column: 14 - Row: 08 Notch: 18 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 3.4 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000023976 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023972 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
508	1	322141438	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	PM1000012667
509	1	N/A	071249412152	Infalible Pro-Matte Foundation	Sand	108 2	
510	1	N/A	071249412169	Infalible Pro-Matte Foundation	Golden Sun	108 4	
511	1	N/A	071249367650	Infalible Pro-Matte Foundation	Honey Bisque	108 5	
512	1	322141420	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109	PM1000012668
513	1	N/A	071249412176	Infalible Pro-Matte Foundation	Hazelnut	109 5	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 6

Row: 06

Lower Notch: 35

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 18

Row: 09

Lower Notch: 10

Row: 10

Lower Notch: 1

486	487	488	489	490	491	492	493
494	495	496	497	498	499	500	501
502	503	504	505	506	507		
508	509	510	511	512	513		
514	515	516	517	518	519		
	520	521	522	523	524		

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 14 - Row: 09		Notch: 10	Fixture Type: TRAYS	Fixture Description: INF PRO-GLW FNDTN TRY 1.2 LIT**			
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code: PM1000019220		Carrier Tray Graphic Re-Order Code: PM1000021555		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
514	1	322140115	071249330449	Infalible Pro-Glow	Classic Ivory	201	PM1000015049
515	1	322140644	071249330432	Infalible Pro-Glow	Creamy Natural	202	PM1000015048
516	1	322140563	071249330470	Infalible Pro-Glow	Nude Beige	203	PM1000015052
517	1	322140547	071249330456	Infalible Pro-Glow	Natural Buff	204	PM1000015050
518	1	322140432	071249330463	Infalible Pro-Glow	Natural Beige	205	PM1000015051
519	1	322140369	071249330487	Infalible Pro-Glow	Buff Beige	206	PM1000015053

Column: 14 - Row: 10		Notch: 1	Fixture Type: TRAYS	Fixture Description: INF TOTAL CVR FNDTN TRY 1.2 LIT **			
TRAYS Re-Order Code: PM1000012429		SS Graphic Re-Order Code: PM1000021176		SS Holder Re-Order Code: PM1000016138			
Graphic Re-Order Code: PM1000019207		Carrier Tray Graphic Re-Order Code: PM1000021565		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
520	1	322143333	071249335369	Infalible Total Cover Foundation	Classic Ivory	301	PM1000015709
521	1	322143838	071249335376	Infalible Total Cover Foundation	Creamy Natural	302	PM1000015710
522	1	322143870	071249335383	Infalible Total Cover Foundation	Nude Beige	303	PM1000015711
523	1	322147638	071249335390	Infalible Total Cover Foundation	Natural Buff	304	PM1000015712
524	1	322147662	071249335406	Infalible Total Cover Foundation	Natural Beige	305	PM1000015713

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 6

Row: 06

Lower Notch: 35

Row: 07

Lower Notch: 26

Row: 08

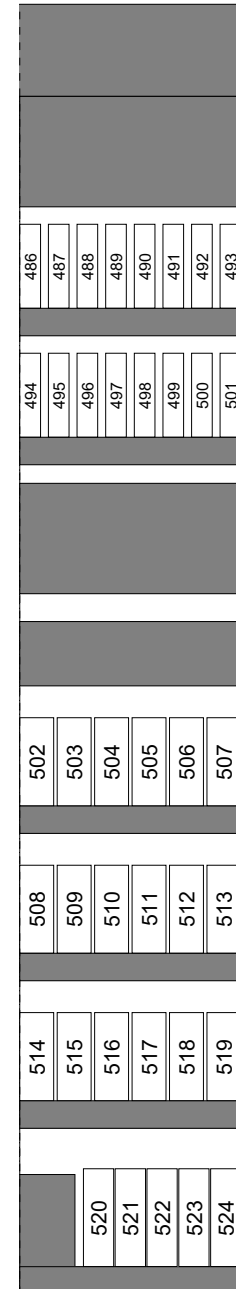
Lower Notch: 18

Row: 09

Lower Notch: 10

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 15 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: INF 24HR FDTN 2.2 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023768 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 15 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 2.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022917 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
525	1	322730774	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420	
526	1	322730677	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425	
527	1	322730693	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430	
528	1	322730839	071249382189	Infalible 24 HR Fresh Wear Foundation	Rose Vanilla	435	
529	1	322730790	071249382196	Infalible 24 HR Fresh Wear Foundation	Natural Rose	440	
530	1	322730724	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445	
531	1	322730716	071249382219	Infalible 24 HR Fresh Wear Foundation	Rose Beige	450	
532	1	322730758	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455	

Column: 15 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 4.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022919 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
533	1	N/A	071249408131	Infalible 24 HR Fresh Wear Foundation	toasted almond	486	
534	1	N/A	071249408117	Infalible 24 HR Fresh Wear Foundation	warm almond	487	
535	1	N/A	071249408155	Infalible 24 HR Fresh Wear Foundation	caramel	488	
536	1	322730596	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490	
537	1	322730562	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495	
538	1	322730685	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500	
539	1	322730782	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505	
540	1	322730651	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510	

Column: 15 - Row: 05 Notch: 4 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 5.5 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022920 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
541	1	N/A	071249408070	Infalible 24 HR Fresh Wear Foundation	maple	511	
542	1	322730588	071249382349	Infalible 24 HR Fresh Wear Foundation	Copper	515	
543	1	322730847	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520	
544	1	322730601	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525	
545	1	322730570	071249384688	Infalible 24 HR Fresh Wear Foundation	Deep Amber	530	
546	1	322730619	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535	
547	1	322730732	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540	
548	1	322730627	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545	

Column: 15 - Row: 06 Notch: 35 Fixture Type: SIGN Fixture Description: INF FDTN FINDER 2.2 (PRODUCT ONLY) 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022104 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 15 - Row: 07 Notch: 26 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 2.4 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000023975 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023971 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
549	1	N/A	071249361603	Infalible Pro-Matte Foundation	Nude Buff	104 5	
550	1	322141682	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	PM1000012662
551	1	N/A	071249412145	Infalible Pro-Matte Foundation	Light Beige	105 5	
552	1	322141569	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	PM1000012661
553	1	322141446	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	PM1000012665
554	1	N/A	071249361627	Infalible Pro-Matte Foundation	Ivory Beige	107 5	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 35

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 18

Row: 09

Lower Notch: 10

Row: 10

Lower Notch: 1



Column: 15

NOTCH SCHEMATIC

Column: 15 - Row: 08 Notch: 18 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 4.4 LIT **

TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:

Graphic Be-Order Code: PM1000023977	SS Holder Be-Order Code:
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Carrier Tray Graphic Re-Order Code: PM1000023973 TRAYS Rolled Up Code: N/A

Loc ID	Fac	Acct Code	UBC	Description	Shade	Shade #	Chip Codes
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Loc ID	Pac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
555	1	322141292	071249293096	Infalible Pro-Matte Foundation	Crème Café	110	PM1000012671
556	1	322141276	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111	PM1000012669
557	1	N/A	071249412190	Infalible Pro-Matte Foundation	Nutmeg	111 5	
558	1	322141268	071249293119	Infalible Pro-Matte Foundation	Cocoa	112	PM1000012670
559	1	N/A	071249367667	Infalible Pro-Matte Foundation	Brown Suede	113	
560	1	N/A	071249367674	Infalible Pro-Matte Foundation	Rich Chocolate	114	

Column: 15 - Row: 09 Notch: 10 Fixture Type: TRAYS Fixture Description: INF PRO-GLW ENDTN TRY 2.2 LIT**

TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:

Graphic Re-Order Code: PM1000019222

Carrier Tray Graphic Re-Order Code: PM1000021555 TRAYS Rolled Up Code: N/A

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
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Log ID	Fac	Area	UFC	Description	Grade	Grade #	Chip Codes
561	1	322140335	071249330494	Infallible Pro-Glow	Sand Beige	207	PM1000015054
562	1	322140327	071249330500	Infallible Pro-Glow	Sun Beige	208	PM1000015055
563	1	322140319	071249330524	Infallible Pro-Glow	Caramel Beige	209	PM1000015057
564	1	322140131	071249330517	Infallible Pro-Glow	Classic Tan	210	PM1000015056
565	1	322140123	071249330531	Infallible Pro-Glow	Creme Café	211	PM1000015058
566	1	322143286	071249330548	Infallible Pro-Glow	Cocoa	212	PM1000015059

Column: 15 - Row: 10 Notch: 1 Fixture Type: TRAYS Fixture Description: INF TOTAL CVR ENDTN TRY 2.2 LIT **

Column: 15 Row: 15 Total: 1 Fixtures Type: TRAYS Fixtures Description: TRAY TOTAL
TRAYS Re-Order Code: PM1000012429 SS Graphic Re-Order Code:

Graphic Re-Order Code: PM1000019209

Carrier Tray Graphic Re-Order Code: PM1000021565 TRAYS Rolled Up Code: N/A

Loc ID	Fac	Acct Code	IPC	Description	Shade	Shade #	Chip Codes
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Log ID	Fac	2024 UOGR	IPU	Description	Shade	Shade #	Crp Codes
567	1	322143820	071249335413	Infallible Total Cover Foundation	Buff Beige	306	PM1000015714
568	1	322143634	071249335420	Infallible Total Cover Foundation	Sand Beige	307	PM1000015715
569	1	322143626	071249335437	Infallible Total Cover Foundation	Sun Beige	308	PM1000015716
570	1	322143579	071249335444	Infallible Total Cover Foundation	Caramel Beige	309	PM1000015717
571	1	322143422	071249335451	Infallible Total Cover Foundation	Classic Tan	310	PM1000015718
572	1	322143375	071249335468	Infallible Total Cover Foundation	Creme Cafe	311	PM1000015719
573	1	322143430	071249335475	Infallible Total Cover Foundation	Cocoa	312	PM1000015720

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 35

Row: 07

Lower Notch: 26

Row: 08

Lower Notch: 18

Row: 09

Lower Notch: 10

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 16 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: INF FW CNCLR 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022718 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 16 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021084 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
574	1	322730520	071249382394	Infalible Full Wear Concealer	Porcelain	320	
575	1	322730449	071249382400	Infalible Full Wear Concealer	Eggshell	325	
576	1	322730499	071249382417	Infalible Full Wear Concealer	Ivory	330	
577	1	322730376	071249382424	Infalible Full Wear Concealer	Fawn	340	
578	1	322730512	071249382431	Infalible Full Wear Concealer	Oatmeal	345	
579	1	322730334	071249382448	Infalible Full Wear Concealer	Bisque	350	
580	1	322730546	071249382455	Infalible Full Wear Concealer	Vanilla	355	
581	1	322730392	071249382462	Infalible Full Wear Concealer	Cashmere	360	
582	1	322730407	071249382479	Infalible Full Wear Concealer	Cashew	365	
583	1	322730350	071249382486	Infalible Full Wear Concealer	Biscuit	370	
584	1	322730481	071249382493	Infalible Full Wear Concealer	Latte	375	

Column: 16 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000013547 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021085 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
585	1	322730538	071249382509	Infalible Full Wear Concealer	Pecan	380	
586	1	322730368	071249382516	Infalible Full Wear Concealer	Amber	385	
587	1	322730465	071249382530	Infalible Full Wear Concealer	Walnut	395	
588	1	322730384	071249382547	Infalible Full Wear Concealer	Caramel	400	
589	1	322730504	071249382554	Infalible Full Wear Concealer	Toffee	405	
590	1	322730342	071249382561	Infalible Full Wear Concealer	Almond	410	
591	1	322730473	071249384725	Infalible Full Wear Concealer	Honey	415	
592	1	322730423	071249384732	Infalible Full Wear Concealer	Cocoa	420	
593	1	322730457	071249384763	Infalible Full Wear Concealer	Coffee	435	
594	1	322730554	071249384770	Infalible Full Wear Concealer	Truffle	440	
595	1	322730415	071249384787	Infalible Full Wear Concealer	Espresso	445	

Column: 16 - Row: 05 Notch: 6 Fixture Type: SIGN Fixture Description: INF UP TO 24HR FW FNDTN/PWDR 1.1 (PRODUCT ONLY) 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025683 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 16 - Row: 06 Notch: 33 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 1.3 LIT **
 TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025113 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
596	1	N/A	071249627730	Infalible Up To 24HR Fresh Wear Foundati...	PEARL	5	
597	1	N/A	071249627747	Infalible Up To 24HR Fresh Wear Foundati...	PORCELAIN	10	
598	1	N/A	071249627792	Infalible Up To 24HR Fresh Wear Foundati...	VANILLA	120	
599	1	N/A	071249627785	Infalible Up To 24HR Fresh Wear Foundati...	IVORY BUFF	125	

Column: 16 - Row: 07 Notch: 27 Fixture Type: TRAYS Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 2.3 LIT **
 TRAYS Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025114 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025099 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
600	1	N/A	071249627761	Infalible Up To 24HR Fresh Wear Foundati...	TRUE BEIGE	130	
601	1	N/A	071249627808	Infalible Up To 24HR Fresh Wear Foundati...	GOLDEN BEIGE	140	
602	1	N/A	071249627778	Infalible Up To 24HR Fresh Wear Foundati...	LINEN	180	
603	1	N/A	071249627815	Infalible Up To 24HR Fresh Wear Foundati...	SAND	220	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 6

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 27

Row: 08

Lower Notch: 21

Row: 09

Lower Notch: 13

Row: 10

Lower Notch: 6

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 16 - Row: 08		Notch: 21		Fixture Type: TRAYS		Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 3.3 LIT **	
TRAYS Re-Order Code: PM1000011536				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000025115				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000025099				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
604	1	N/A	071249627822	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT HONEY	245	
605	1	N/A	071249627839	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT SAND	250	
606	1	N/A	071249627853	Infalible Up To 24HR Fresh Wear Foundati...	HAZELNUT	330	
607	1	N/A	071249627877	Infalible Up To 24HR Fresh Wear Foundati...	COPPER	365	

Column: 16 - Row: 09			Notch: 13		Fixture Type: TRAYS		Fixture Description: SS MGC BB CRM/CRTR TRY 1.1 LIT **		
TRAYS Re-Order Code: PM1000010113				SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000019245				SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000021572				TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
608	1	322141250	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-...	820	PM1000012174		
609	1	322141242	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-...	818	PM1000012175		
610	1	322142840	071249211458	Magic BB Cream	Fair	810	PM1000010071		
611	1	322142882	071249211465	Magic BB Cream	Light	812	PM1000010072		
612	1	322142874	071249211472	Magic BB Cream	Medium	814	PM1000010073		
613	1	322142858	071249211489	Magic BB Cream	Deep	816	PM1000010074		

Column: 16 - Row: 10	Notch: 6	Fixture Type: SIGN	Fixture Description: INF PRO-MATTE FNDTN (PRODUCT ONLY) 11X12 **
SIGN Re-Order Code: DP000326	SS Graphic Re-Order Code:		
Graphic Re-Order Code:	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000023924	SIGN Rolled Up Code: N/A	UPC Blade Code:	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 6

Row: 06

Lower Notch: 33

Row: 07

Lower Notch: 27

Row: 08

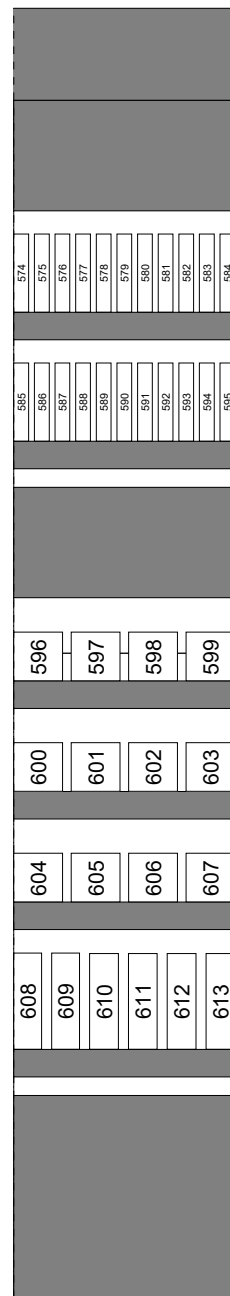
Lower Notch: 21

Row: 09

Lower Notch: 13

Row: 10

Lower Notch: 6



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 17 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: TM CNCLR FMLY 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025647 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 17 - Row: 03 Notch: 21 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 1.2 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024047
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
614	1	N/A	071249418413	True Match Eye Cream in a Concealer	Fair W1-2	W1-2	
615	1	N/A	071249418437	True Match Eye Cream in a Concealer	Fair C1-2	C1-2	
616	1	N/A	071249418420	True Match Eye Cream in a Concealer	Fair N1-2	N1-2	
617	1	N/A	071249418444	True Match Eye Cream in a Concealer	Light W3-4	W3-4	
618	1	N/A	071249418468	True Match Eye Cream in a Concealer	Light C3-4	C3-4	
619	1	N/A	071249418475	True Match Eye Cream in a Concealer	Light N3-4	N3-4	
620	1	N/A	071249418482	True Match Eye Cream in a Concealer	Medium N5-6	N5-6	

Column: 17 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 8HK TM EYE CRM CNCLR HKBR 2.2 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000434 SS Graphic Re-Order Code: PM1000024048
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000434 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
621	1	N/A	071249418499	True Match Eye Cream in a Concealer	Medium W5-6	W5-6	
622	1	N/A	071249418512	True Match Eye Cream in a Concealer	Medium C5-6	C5-6	
623	1	N/A	071249418529	True Match Eye Cream in a Concealer	Dark C7-8	C7-8	
624	1	N/A	071249418536	True Match Eye Cream in a Concealer	Dark W7-8	W7-8	
625	1	N/A	071249418543	True Match Eye Cream in a Concealer	Dark N7-8	N7-8	
626	1	N/A	071249418567	True Match Eye Cream in a Concealer	Deep N9-10	N9-10	
627	1	N/A	071249418574	True Match Eye Cream in a Concealer	Deep C9-10	C9-10	

Column: 17 - Row: 05 Notch: 34 Fixture Type: TRAYS Fixture Description: TM CNCLR/CRYN COMBO TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000361 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019328 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021579 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
628	1	322143105	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3	PM1000010460
629	1	322143113	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3	PM1000010463
630	1	322143121	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3	PM1000010466
631	1	322143139	071249017296	True Match Concealer	Light / Medium Warm	W4-5	PM1000010461
632	1	322143147	071249017319	True Match Concealer	Light / Medium Neutral	N4-5	PM1000010464
633	1	322143155	071249017326	True Match Concealer	Light / Medium Cool	C4-5	PM1000010467
634	1	322143163	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8	PM1000010462
635	1	322143189	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8	PM1000010468
636	1	322142337	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	PM1000010430
637	1	322146153	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	PM1000010431
638	1	322143993	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	PM1000010432
639	1	322144478	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	PM1000010433
640	1	322143406	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	PM1000010434
641	1	322143414	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	PM1000010435

Column: 17 - Row: 06 Notch: 27 Fixture Type: SIGN Fixture Description: TM MIN FNDTN (PRODUCT ONLY) 11X12 **
 SIGN Re-Order Code: DP000326 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019478 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 17 - Row: 07 Notch: 15 Fixture Type: TRAYS Fixture Description: TM MIN MU W/ BLSH TRY 1.3 LIT **
 TRAYS Re-Order Code: RE010600 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019272 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021595 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
642	1	322146535	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458	CS0000169
643	1	322146585	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460	CS0000171
644	1	322146608	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464	CS0000170
645	1	322146640	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468	CS0000174

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 21

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 34

Row: 06

Lower Notch: 27

Row: 07

Lower Notch: 15

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

646	1	N/A	071249123454	True Match Naturale Blush	Pinched Pink	486	CS000162
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Column: 17 - Row: 08	Notch: 8	Fixture Type: TRAYS	Fixture Description: TM MIN MU W/ BLSH TRY 2.3 LIT **
TRAYS Re-Order Code: RE010600	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000019264	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000021595	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
647	1	322146527	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456	CS000173
648	1	322145393	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	CS000405
649	1	322146616	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	CS000165
650	1	322146658	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	CS000166
651	1	N/A	071249123461	True Match Naturale Blush	Soft Rose	488	CS000163

Column: 17 - Row: 09	Notch: 1	Fixture Type: TRAYS	Fixture Description: TM MIN MU W/ BLSH TRY 3.3 LIT **
TRAYS Re-Order Code: RE010600	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM1000019259	SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000021595	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
652	1	322145408	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	CS000406
653	1	322146593	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	CS000168
654	1	322145628	071249202050	True Match Naturale Gentle Mineral Makeup	Classic Beige	C4-5 465	CS000407
655	1	322145571	071249196724	True Match Naturale Gentle Mineral Makeup	Soft Sable	C6-7 471	CS000408
656	1	N/A	071249123485	True Match Naturale Blush	Bare Honey	492	CS000161

Row: 01 Lower Notch: 32

Row: 02 Lower Notch: 27

Row: 03 Lower Notch: 21

Row: 04 Lower Notch: 12

Row: 05 Lower Notch: 34

Row: 06 Lower Notch: 27

Row: 07 Lower Notch: 15

Row: 08 Lower Notch: 8

Row: 09 Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 18 - Row: 02 Notch: 27 Fixture Type: SIGN Fixture Description: TM NUDE HYDR TNTD SRM 1.1 6X12 **
 SIGN Re-Order Code: DP000332 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000026009 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 18 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: TM NUDE HYDR TNTD SRM TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000025974 SS Graphic Re-Order Code: PM1000025986
 Graphic Re-Order Code: PM1000025991 SS Holder Re-Order Code: PM1000012550
 Carrier Tray Graphic Re-Order Code: PM1000026081 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
657	1	N/A	071249635919	True Match Nude Hydrating Tinted Serum	Very Light	0 5-2	
658	1	N/A	071249635926	True Match Nude Hydrating Tinted Serum	Light	2-3	
659	1	N/A	071249635933	True Match Nude Hydrating Tinted Serum	Light-Medium	3-4	
660	1	N/A	071249635940	True Match Nude Hydrating Tinted Serum	Medium	4-5	
661	1	N/A	071249635957	True Match Nude Hydrating Tinted Serum	Medium-Tan	5-6	

Column: 18 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: TM NUDE HYDR TNTD SRM TRY 2.2 LIT **
 TRAYS Re-Order Code: PM1000025974 SS Graphic Re-Order Code: PM1000025987
 Graphic Re-Order Code: PM1000025992 SS Holder Re-Order Code: PM1000012550
 Carrier Tray Graphic Re-Order Code: PM1000026082 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
662	1	N/A	071249635964	True Match Nude Hydrating Tinted Serum	Tan	6-7	
663	1	N/A	071249635971	True Match Nude Hydrating Tinted Serum	Tan-Deep	7-8	
664	1	N/A	071249635988	True Match Nude Hydrating Tinted Serum	Deep	8-10	
665	1	N/A	071249647059	True Match Nude Hydrating Tinted Serum	Rich Deep	10 5-11	
666	1	N/A	071249635995	True Match Nude Hydrating Tinted Serum	Very Deep	10-12	

Column: 18 - Row: 05 Notch: 5 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 1.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021752 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024165 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
667	1	N/A	071249364055	True Match Liquid Foundation	Fresh Ivory	N0.5	
668	1	N/A	071249364086	True Match Liquid Foundation	Fair Ivory	C0.5	
669	1	N/A	071249364024	True Match Liquid Foundation	Cream Ivory	W0.5	
670	1	322142565	071249078549	True Match Liquid Foundation	Porcelain	W1	Q0018800
671	1	322142646	071249078570	True Match Liquid Foundation	Soft Ivory	N1	Q0019400
672	1	322142727	071249078556	True Match Liquid Foundation	Alabaster	C1	Q0020000
673	1	N/A	071249364093	True Match Liquid Foundation	Bone	C1.5	
674	1	322142573	071249078563	True Match Liquid Foundation	Light Ivory	W2	Q0018900

Column: 18 - Row: 06 Notch: 34 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 4.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021755 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024168 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
675	1	322142769	071249078679	True Match Liquid Foundation	Classic Beige	C5	Q0020300
676	1	322140084	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	PM1000009412
677	1	322146022	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	PM1000009415
678	1	322142612	071249078686	True Match Liquid Foundation	Sun Beige	W6	Q0019300
679	1	322142696	071249078723	True Match Liquid Foundation	Honey Beige	N6	Q0019900
680	1	322143202	071249036853	True Match Liquid Foundation	Soft Sable	C6	CS000156
681	1	322143252	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5	PM1000009416
682	1	322142620	071249078730	True Match Liquid Foundation	Caramel Beige	W7	CS000150

Column: 18 - Row: 07 Notch: 25 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY WRM 1.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019304, PM1000019318 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021599 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
683	1	322147222	071249016411	True Match Powder	Porcelain	W1	CS000329
684	1	322141894	071249016459	True Match Powder	Sand Beige	W5	CS000333
685	1	322147214	071249016428	True Match Powder	Light Ivory	W2	CS000330
686	1	322141909	071249016657	True Match Powder	Sun Beige	W6	CS000334
687	1	322141860	071249016435	True Match Powder	Nude Beige	W3	CS000331

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 34

Row: 07

Lower Notch: 25

Row: 08

Lower Notch: 20

Row: 09

Lower Notch: 17

Row: 10

Lower Notch: 8

Row: 11

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021							
688	1	322141925	071249016930	True Match Powder	Caramel Beige	W7	CS000335
689	1	322141878	071249016442	True Match Powder	Natural Beige	W4	CS000332
690	1	322141933	071249017074	True Match Powder	Crème Café	W8	CS000336
Column: 18 - Row: 08 Notch: 20 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 1.3 LIT **							
TRAYS Re-Order Code: DP000382				SS Graphic Re-Order Code: PM1000021186			
Graphic Re-Order Code: PM1000022938				SS Holder Re-Order Code: PM0000014739			
Carrier Tray Graphic Re-Order Code: PM1000021577		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
691	1	322145961	071249017449	True Match Blush	Bare Honey	W1-2	CS000368
692	1	322145979	071249017456	True Match Blush	Barely Blushing	W3-4	CS000369
Column: 18 - Row: 09 Notch: 17 Fixture Type: SIGN Fixture Description: TM LUMI WULT FMLY 1.2 4X12 **							
SIGN Re-Order Code: DP000328				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000020858		SIGN Rolled Up Code: N/A		UPC Blade Code:			
Column: 18 - Row: 10 Notch: 8 Fixture Type: TRAYS Fixture Description: TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **							
TRAYS Re-Order Code: PM1000018569, PM1000018877				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000018341, PM1000019415				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021582		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
693	1	322142442	071249363102	True Match Lumi Glotion	Fair	901	
694	1	322143731	071249363119	True Match Lumi Glotion	Light	902	
695	1	322148171	071249363126	True Match Lumi Glotion	Medium	903	
696	1	322143723	071249363133	True Match Lumi Glotion	Deep	904	
697	1	322142866	071249361191	True Match Lumi Glow Amour	Day Break	507	
698	1	322144884	071249361207	True Match Lumi Glow Amour	Golden Hour	508	
Column: 18 - Row: 11 Notch: 1 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY WRM 1.3 LIT **							
TRAYS Re-Order Code: PM1000010108				SS Graphic Re-Order Code: PM1000025520			
Graphic Re-Order Code: PM1000019377				SS Holder Re-Order Code: PM1000013194			
Carrier Tray Graphic Re-Order Code: PM1000021589		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
699	1	322144339	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2	PM1000009921
700	1	322144355	071249214756	True Match Lumi Makeup	Nude Beige	W3	PM1000009922
701	1	322144347	071249214763	True Match Lumi Makeup	Natural Beige	W4	PM1000009923
702	1	322142777	071249214770	True Match Lumi Makeup	Sand Beige	W5	PM1000009924
703	1	322142785	071249214787	True Match Lumi Makeup	Sun Beige	W6	PM1000009925

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 27

Row: 03

Lower Notch: 18

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 5

Row: 06

Lower Notch: 34

Row: 07

Lower Notch: 25

Row: 08

Lower Notch: 20

Row: 09

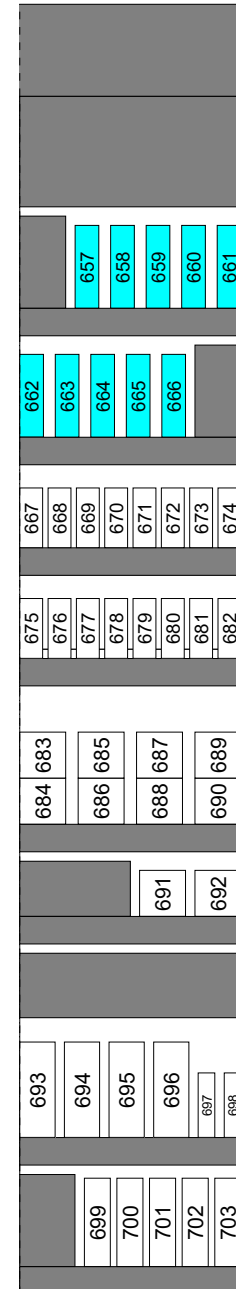
Lower Notch: 17

Row: 10

Lower Notch: 8

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 19 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD TM NUDE HYDR TNTD SRM 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000026121 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 19 - Row: 03 Notch: 5 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 2.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021753 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024166 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
704	1	322142654	071249078587	True Match Liquid Foundation	Classic Ivory	N2	Q0019500
705	1	322142735	071249078594	True Match Liquid Foundation	Natural Ivory	C2	Q0020100
706	1	N/A	071249364031	True Match Liquid Foundation	Vanilla	W2.5	
707	1	N/A	071249364109	True Match Liquid Foundation	Ivory Beige	C2.5	
708	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
709	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
710	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600
711	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600

Column: 19 - Row: 04 Notch: 34 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 5.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021756 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024169 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
712	1	322142701	071249078747	True Match Liquid Foundation	Classic Tan	N7	CS000151
713	1	322143197	071249036846	True Match Liquid Foundation	Nut Brown	C7	CS000154
714	1	322142638	071249078754	True Match Liquid Foundation	Crème Café	W8	CS000153
715	1	322140709	071249218303	True Match Liquid Foundation	Cappuccino	N8	CS000149
716	1	322140717	071249218310	True Match Liquid Foundation	Cocoa	C8	CS000152
717	1	N/A	071249364048	True Match Liquid Foundation	Spiced Latte	W9	
718	1	322143244	071249220344	True Match Liquid Foundation	Mahogany N9	N9	PM1000009417
719	1	322143236	071249220351	True Match Liquid Foundation	Deep Cool C9	C9	PM1000009418

Column: 19 - Row: 05 Notch: 25 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY NTRL 2.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019286, PM1000019289 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
720	1	322141941	071249017173	True Match Powder	Soft Ivory	N1	CS000337
721	1	322141983	071249033180	True Match Powder	True Beige	N5	CS000341
722	1	322141959	071249017180	True Match Powder	Classic Ivory	N2	CS000338
723	1	322141991	071249033197	True Match Powder	Honey Beige	N6	CS000342
724	1	322141967	071249017197	True Match Powder	Natural Buff	N3	CS000339
725	1	322142905	071249033173	True Match Powder	Classic Tan	N7	CS000343
726	1	322141975	071249017227	True Match Powder	Buff Beige	N4	CS000340
727	1	322143016	071249033319	True Match Powder	Cappuccino	N8	CS000344

Column: 19 - Row: 06 Notch: 20 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021185 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
728	1	322145987	071249017463	True Match Blush	Subtle Sable	W5-6	CS000370
729	1	322146006	071249017487	True Match Blush	Innocent Flush	N3-4	CS000373
730	1	322146048	071249017494	True Match Blush	Apricot Kiss	N5-6	CS000374
731	1	322146705	071249041840	True Match Blush	Sweet Ginger	N7-8	CS000375

Column: 19 - Row: 07 Notch: 17 Fixture Type: SIGN Fixture Description: TM LUMI WULT FMLY 2.2 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020912 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 19 - Row: 08 Notch: 8 Fixture Type: TRAYS Fixture Description: TM LUMI GLW NUDE PLTT/SHIMMERISTA TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000334 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000018342, PM1000018577 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021584 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 34

Row: 05

Lower Notch: 25

Row: 06

Lower Notch: 20

Row: 07

Lower Notch: 17

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
732	1	322142159	071249365441	True Match Lumi Glow Nude Palette	Moonkissed	760	
733	1	322141763	071249365434	True Match Lumi Glow Nude Palette	Sunkissed	750	
734	1	322143765	071249361221	True Match Lumi Shimmerista	Moonlight	505	
735	1	322143773	071249361238	True Match Lumi Shimmerista	Sunlight	506	

Column: 19 - Row: 09		Notch: 1		Fixture Type: TRAYS		Fixture Description: TM LUMI FNDTN TRAY NEUT 2.3 LIT **	
TRAYS Re-Order Code: PM1000010108				SS Graphic Re-Order Code: PM1000025521			
Graphic Re-Order Code: PM1000019373				SS Holder Re-Order Code: PM1000013194			
Carrier Tray Graphic Re-Order Code: PM1000021587				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
736	1	322143927	071249214800	True Match Lumi Makeup	Soft Ivory/Cisc Ivory	N1-2	PM1000009926
737	1	322143935	071249214817	True Match Lumi Makeup	Natural Buff	N3	PM1000009927
738	1	322143943	071249214824	True Match Lumi Makeup	Buff Beige	N4	PM1000009928
739	1	322143951	071249214831	True Match Lumi Makeup	True Beige	N5	PM1000009929
740	1	322143985	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8	PM1000009930

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 34

Row: 05

Lower Notch: 25

Row: 06

Lower Notch: 20

Row: 07

Lower Notch: 17

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK2070ECLMUD_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 20' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009394, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019110 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 19 - Row: 02 Notch: 23 Fixture Type: SIGN Fixture Description: BILLBOARD TM NUDE HYDR TNTD SRM 20X24 **
 SIGN Re-Order Code: PL3000000062 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000026121 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 20 - Row: 03 Notch: 5 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 3.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021754 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024167 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
741	1	322142743	071249078617	True Match Liquid Foundation	Creamy Natural	C3	Q0020200
742	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
743	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
744	1	322142670	071249078662	True Match Liquid Foundation	Buff Beige	N4	Q0019700
745	1	322142751	071249078655	True Match Liquid Foundation	Shell Beige	C4	CS000155
746	1	322140351	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	PM1000009411
747	1	322142604	071249078648	True Match Liquid Foundation	Sand Beige	W5	Q0019200
748	1	322142688	071249078693	True Match Liquid Foundation	True Beige	N5	Q0019800

Column: 20 - Row: 04 Notch: 34 Fixture Type: TRAYS Fixture Description: BTY MARK TM LIQ FNDTN TRY 6.6 LIT CVS **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021757 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024170 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
749	1	322140050	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	PM1000009413
750	1	N/A	071249364116	True Match Liquid Foundation	Hot Chocolate	C9.5	
751	1	N/A	071249220313	True Match Liquid Foundation	Deep Golden W10	W10	PM1000009414
752	1	N/A	071249364062	True Match Liquid Foundation	Milk Chocolate	N10	
753	1	3028863	071249220368	True Match Liquid Foundation	Espresso C10	C10	PM1000009419
754	1	N/A	071249364079	True Match Liquid Foundation	Chocolate	N11	
755	1	N/A	071249369647	True Match Liquid Foundation	Coffee	C11	
756	1	N/A	071249369654	True Match Liquid Foundation	Dark Chocolate	C12	

Column: 20 - Row: 05 Notch: 25 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR MED TRY CL 3.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019278, PM1000019279 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021597 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
757	1	322143024	071249033357	True Match Powder	Alabaster	C1	CS000345
758	1	322143066	071249033579	True Match Powder	Classic Beige	C5	CS000349
759	1	322143032	071249033401	True Match Powder	Natural Ivory	C2	CS000346
760	1	322143082	071249033593	True Match Powder	Soft Sable	C6	CS000350
761	1	322143040	071249033432	True Match Powder	Creamy Natural	C3	CS000347
762	1	322143074	071249033586	True Match Powder	Nut Brown	C7	CS000351
763	1	322143058	071249033449	True Match Powder	Shell Beige	C4	CS000348
764	1	322143090	071249033609	True Match Powder	Cocoa	C8	CS000352

Column: 20 - Row: 06 Notch: 20 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 3.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019333 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021575 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
765	1	322146056	071249017500	True Match Blush	Baby Blossom	C1-2	CS000376
766	1	322146064	071249017517	True Match Blush	Tender Rose	C3-4	CS000377
767	1	322146072	071249017524	True Match Blush	Rosy Outlook	C5-6	CS000378
768	1	322146713	071249042014	True Match Blush	Spiced Plum	C7-6	CS000379

Column: 20 - Row: 07 Notch: 17 Fixture Type: SIGN Fixture Description: TM LUMI WULT FMLY 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000018198 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 20 - Row: 08 Notch: 8 Fixture Type: TRAYS Fixture Description: TM LUMI BRONZE IT TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000413 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021098 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021127 TRAYS Rolled Up Code: PL3000000413 UPC Blade Code: DP000234

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 34

Row: 05

Lower Notch: 25

Row: 06

Lower Notch: 20

Row: 07

Lower Notch: 17

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE MAKEUP DESIGNER WALL) - 20' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
769	1	N/A	071249366028	True Match Lumi Bronze It Bronzers	Light	01
770	1	N/A	071249366035	True Match Lumi Bronze It Bronzers	Medium	02
771	1	N/A	071249366042	True Match Lumi Bronze It Bronzers	Deep	03

Column: 20 - Row: 09		Notch: 1	Fixture Type: TRAYS	Fixture Description: TM LUMI FNDTN TRAY COOL 3.3 LIT **		
TRAYS Re-Order Code: PM1000010108				SS Graphic Re-Order Code: PM1000025522		
Graphic Re-Order Code: PM1000019369				SS Holder Re-Order Code: PM1000013194		
Carrier Tray Graphic Re-Order Code: PM1000021581				UPC Blade Code: DP000234		
				TRAYS Rolled Up Code: N/A		

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
772	1	322144371	071249226551	True Match Lumi Makeup	Creamy Natural	C3	PM1000009931
773	1	322144389	071249226568	True Match Lumi Makeup	Shell Beige	C4	PM1000009932
774	1	322144397	071249226575	True Match Lumi Makeup	Classic Beige	C5	PM1000009933
775	1	322144402	071249226582	True Match Lumi Makeup	Soft Sable	C6	PM1000009934
776	1	322144363	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8	PM1000009935

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 34

Row: 05

Lower Notch: 25

Row: 06

Lower Notch: 20

Row: 07

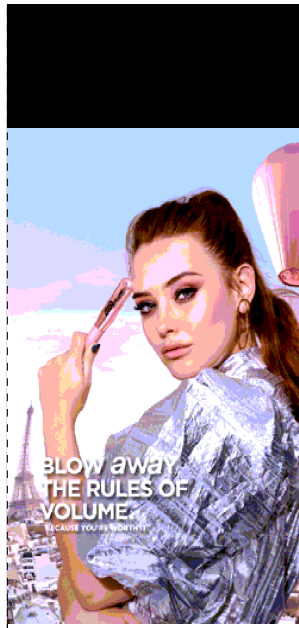
Lower Notch: 17

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1

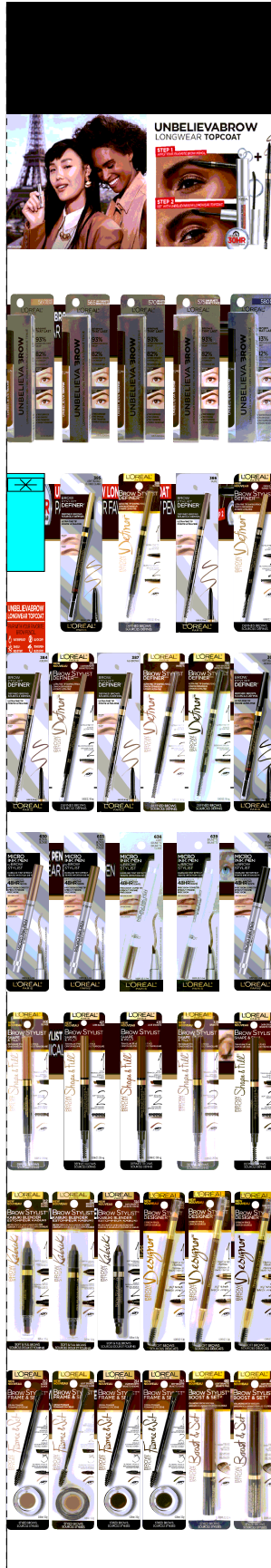














WEAR NOTHING BUT CONFIDENCE
BECAUSE YOU'RE WORTH IT.

THE VIBES BY
COLOUR RICHE
HOUSE OF REALITY

HOUSES OF
COLOUR RICHE
HOUSE OF DETERMINATION

BERRIES HOUSE OF DETERMINATION

782	892	718	599	584	581
782	892	718	599	584	581
782	892	718	599	584	581

COLOUR RICHE LIPSTICK SATIN

PINKS HOUSE OF DETERMINATION

581	584	599	718	892	782
581	584	599	718	892	782
581	584	599	718	892	782

COLOUR RICHE LIPSTICK SATIN

NODES HOUSE OF DETERMINATION

420	603	729	892	782
420	603	729	892	782
420	603	729	892	782

COLOUR RICHE LIPSTICK SATIN

COLOUR RICHE LIPSTICK MATTE

581	584	599	718	892	782
581	584	599	718	892	782
581	584	599	718	892	782

COLOUR RICHE LIPSTICK MATTE

COLOUR RICHE SHINE

581	584	599	718	892	782
581	584	599	718	892	782
581	584	599	718	892	782

COLOUR RICHE LIPSTICK SHINE

MATTE COLOR WITH A LIGHTWEIGHT FEEL.
BARE LIP SENSATION. LASTING WEAR.



EXCLUSIONS
Subsequent studies
have confirmed other
and even more



L'ORÉAL PARIS



L'ORÉAL



L'ORÉAL



LOREAL



L'OREAL



L'OR
PAR

Brilliant Signature

Brilliant Signature
Weightless, high-shine color.

Brilliant Signature

EMPOWEREDS

WEAR NOTHING BUT CONFIDENCE.

Rouge Signature
LIP MAKE-UP
LONGWEAR LIP STAIN

Rouge Signature

BARE LIP SENSATION.
LASTING WEAR.

EMPOWEREDS
LIP GLOSS

INFAILLIBLE
PRO-GLOSS PLUMP
Push the limits of plump.

INFAILLIBLE
PRO-GLOSS PLUMP

8HR
LONGWEAR
GLOSS

INFAILLIBLE LIP GLOSS
LONGWEAR GLOSS

L'OREAL

INFAILLIBLE LIQUID LIPSTICK
LONGWEAR DEMI-MATTE

L'OREAL

INFAILLIBLE
LONGWEAR
MATTE

INFAILLIBLE LIQUID LIPSTICK
LONGWEAR MATTE

L'OREAL

ÉAL RIS

SIGN YOUR LIPS

With weightless high shine & matte color.



Brilliant Signature

WEIGHTLESS HIGH SHINE COLOR.
LASTING WEAR.



BRILLIANT SIGNATURE SHINY LIP STAIN
WEIGHTLESS, HIGH SHINE COLOR

L'ORÉAL

Rouge Signature

BARE-LIP SENSATION.
LASTING MATTE IMPACT.



Rouge Signature

BARE-LIP SENSATION.
LASTING WEAR.



MATTE
ALL DAY WEAR

PLUMP
LASTING PLUMPING
SHINE

GLOSS
ALL DAY WEAR



INFALLIBLE PRO-GLOSS PLUMP
PUSH THE LIMITS OF PLUMP

L'ORÉAL



INFALLIBLE LIP GLOSS
LONGWEAR GLOSS

L'ORÉAL



INFALLIBLE LIP GLOSS
LONGWEAR GLOSS

L'ORÉAL



INFALLIBLE LIQUID LIPSTICK
LONGWEAR MATTE

L'ORÉAL



DEMAND MORE
FROM YOUR POWDER.

BECAUSE YOU'RE WORTH IT.

L'ORÉAL
MAKEUP DESIGNER / PARIS



VISIBLE LIFT SERUM ABSOLUTE FOUNDATION
AGE-PERFECTING COVERAGE

L'ORÉAL

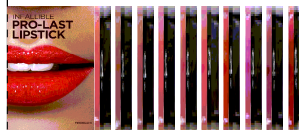


VISIBLE LIFT SERUM ABSOLUTE FOUNDATION
AGE-PERFECTING COVERAGE

L'ORÉAL



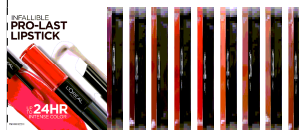
INFAILLIBLE
8HR GLOSS
Glossy color that lasts



INFAILLIBLE
PRO-LAST
LIPSTICK

INFAILLIBLE 3-STEP LIPSTICK
LONGWEAR INTENSE COLOR

L'ORÉAL



INFAILLIBLE
PRO-LAST
LIPSTICK

INFAILLIBLE 3-STEP LIPSTICK
LONGWEAR INTENSE COLOR

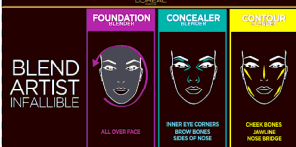
L'ORÉAL

NEW
INFALLIBLE
UP TO **24HR FRESH WEAR**
FOUNDATION IN A POWDER

 WATERPROOF
 SWEEP & HEAT PROOF
 CONTROLS SHINE
 NO TRANSFER



INFALIBLE TINTED LOOSE SETTING POWDER
LOCK IN LONGWEAR

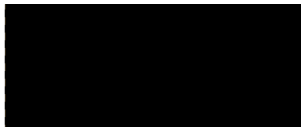


**INFALLIBLE PRIME & SET
LOCK IN LONGWEAR**

Instantly smooth and perfect



**MAGIC
HYDRATING FACE MAKEUP**



INFAILLIBLE UP TO 24H FRESH WEAR FOUNDATION
UP TO 24H NATURAL BUILDABLE COVERAGE.

L'ORÉAL



INFAILLIBLE UP TO 24H FRESH WEAR FOUNDATION
UP TO 24H NATURAL BUILDABLE COVERAGE.

L'ORÉAL



LONGWEAR FOUNDATION BAR



INFAILLIBLE PRO-MATTE FOUNDATION
UP TO 24H MATE FINISH FULL COVERAGE.

L'ORÉAL



INFAILLIBLE PRO-MATTE FOUNDATION
UP TO 24H MATE FINISH FULL COVERAGE.

L'ORÉAL



INFAILLIBLE PRO-GLOW FOUNDATION
LONGWEAR GLOW

L'ORÉAL



INFAILLIBLE TOTAL COVER FOUNDATION
LONGWEAR FULL COVERAGE

L'ORÉAL

40
SHADES



**INFALLIBLE UP TO 24H FRESH WEAR FOUNDATION
UP TO 24HR NATURAL, BUILDABLE COVERAGE**

L'ORÉAL



INFALLIBLE UP TO 24H FRESH WEAR FOUNDATION
UP TO 24HR NATURAL, BUILDABLE COVERAGE

L'ORÉAL PARIS



**INFALLIBLE UP TO 24H FRESH WEAR FOUNDATION
UP TO 24HR NATURAL, BUILDABLE COVERAGE**

L'ORÉAL PARIS



PRO-GLOW
GLOW FINISH

TOTAL COVER
FULL COVERAGE.



INFALLIBLE PRO-MATTE FOUNDATION
UP TO 24H MATT FINISH FULL COVERAGE



INFALLIBLE PRO-MATTE FOUNDATION
UP TO 24HR MATTE FINISH FULL COVERAGE

ALL COVERED



INFALLIBLE PRO-GLOW FOUNDATION
LONGWEAR GLOW



FOUNDATION



UNRETouched SKIN



94% LESS IMPERFECT LOOK OF
IMPERFECTIVE

94% LESS IMPERFECT LOOK OF
REDS

91% LESS IMPERFECT LOOK OF
DARK CIRCLES



INfallible FULL WEAR CONCEALER
DI APPE, COVER, CONTOUR

L'ORÉAL



INfallible FULL WEAR CONCEALER
DI APPE, COVER, CONTOUR

L'ORÉAL



INfallible 24HR FRESH WEAR
FOUNDATION IN A POWDER

Up to 24HR Fresh Wear
Natural, buildable to full coverage

- NO SHIMMER
- NO BREAK-UP
- NO REDNESS
- NO TIGHTENING
- NO FLAKING
- NO OIL
- NO STICKY
- NO CRACKS
- NO DRY
- NO ITCH
- NO STING
- NO BURN
- NO STING
- NO BURN
- NO STING
- NO BURN



INfallible 24HR FRESH WEAR FOUNDATION-IN-A-POWDER
1524HR MATTING / NATURAL, BUILDABLE TO FULL COVERAGE

L'ORÉAL



INfallible 24HR FRESH WEAR FOUNDATION-IN-A-POWDER
1524HR MATTING / NATURAL, BUILDABLE TO FULL COVERAGE

L'ORÉAL



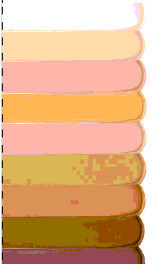
INfallible 24HR FRESH WEAR FOUNDATION-IN-A-POWDER
1524HR MATTING / NATURAL, BUILDABLE TO FULL COVERAGE

L'ORÉAL



MAGIC BB CREAM
PRIME, CORRECT & HYDRATE

L'ORÉAL



INfallible PRO MATTE
FOUNDATION

Up to 24HR Matte Finish / Full coverage





TRUE MATCH NUDE
HYALURONIC TINTED SERUM
Hydrate + enhance. The perfect match.

The hit tinted serum with 1% hyaluronic acid.

TRUE MATCH NUDE
HYALURONIC TINTED SERUM



TRUE MATCH NUDE
TINTED SERUM



1% PURE HYALURONIC ACID
Helps skin retain moisture and
improves elasticity.

LUMINOUS MINERAL PIGMENTS
Lightweight coverage that
doesn't clog pores.



TRUE MATCH SUPER-BLENDABLE FOUNDATION



TRUE MATCH SUPER-BLENDABLE FOUNDATION



TRUE MATCH PRESSED POWDER
NATURAL, BLENDABLE COVERAGE



TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR



LUMI GLOW BAR
Easy blend-out for an
effortless glow.

NATURAL GLOW **DEEP TINT**



LUMI HIGHLIGHTING LOTION & DROPS
NATURAL GLOW



LUMI FOUNDATION
LUMINOUS COVERAGE





TRUE MATCH NUDE
HYALURONIC TINTED SERUM

HYALURONIC TINTED SERUM

**INSTANTLY SKIN LOOKS BRIGHTER,
EVEN, & FEELS HYDRATED.**



The 1st tinted serum with 1% hyaluronic acid.

